

# The Bulletin



of the Worldwide Church of God and Ambassador College

VOLUME 2, NUMBER 16

PAGES 615-654

DECEMBER 3, 1974

## News Briefs

Highlights of news from division reports in this issue

### ACADEMIC (page 638)

Michael Germano devotes his entire report to discussing the Pasadena *Portfolio*, explaining the whys and wherefores of the new approach the College Administration has taken to this publication. Following that, Jim Kisse, Student Employment Coordinator at Big Sandy, gives details of the Work Scholarship Program at the sister campus, and relates how it is progressing.

### CHURCH ADMINISTRATION (page 636)

Wayne Cole discusses several important points concerning our individual relationship toward each facet of the overall Work and the personalities involved, as well as toward the *total* Work we are each a part of.

### DATA PROCESSING (page 640)

Ben Chapman gives details of a circulation plan for the new U.S. *Plain Truth* which has been presented to and tentatively approved by Mr. Ted Armstrong. Included are some very interesting facts and figures regarding demographic data and the nature and make-up of our P.T. readers — all obtained from questionnaires included with introductory copies of the magazine.

### INTERNATIONAL DIVISION (page 642)

"Better late than never" goes the old saying, so a list of ordinations which took place in the international areas of the Work during the 1974 Feast of Tabernacles appears belatedly in this issue. Also, Dean Wilson fills us in on latest details of

progress in the Canadian branch of God's Worldwide Work.

### MAIL PROCESSING (page 616)

Richard Rice reports that the mail for November showed an increase over the same month last year. Two special recent DM mailings are also discussed, and facts and figures about successfully holding down mailing costs over the last ten years are given. The letter comments include initial responses to the upcoming PT format change.

### PERSONAL APPEARANCES (Page 643)

In addition to the freak storm which hit Buffalo resulting in the cancellation of the scheduled campaign, there was another most unusual experience — we received really *good* press coverage for a change, the details related by Sherwin McMichael. Following that is an interesting public speaking invitation extended to Mr. GTA by the President of the Fraternal Order of Police for the state of Oklahoma.

### PUBLISHING (page 644)

A totally new, revitalized booklet program has been approved which will be more effective and save money, reports Brian Knowles, Managing Editor of the Booklet Department. Details of the new program follow, after which John R. Schroeder, Assistant Managing Editor for booklets, explains the "chaining" system to be incorporated in the new booklet program.

## NOTICE

Other items in this issue include reports on Mr. Herbert W. Armstrong's recent activities and speeches in the Philippines (page 633); Ministerial Education and Training (page 651); and, of course, OPEN FORUM (page 646).

# Mail Processing

## Mail Activity

November is fast becoming the best month for mail since April of this year. Our mail count up through the 21st gives us 193,170 letters for the month which is a 7.7% increase over last year at this time! Our accumulated total for the year now stands at 2,664,717 letters.

## Projects for Growth

Recently in the pages of the *Bulletin* Mr. Ben Chapman has been reporting to you on an exciting new concept which the Work of God is implementing — that of direct communication with our readership through the media of "direct mailing." MPC has a very vital part to play in this program since all responses from those mailings return to us. It's a satisfying feeling to be able to watch the cultivation, growth, and development of thousands of our subscribers who respond to these letters.


This month has seen two particularly important mailings go out to our audience. One letter was directed to 52,000 graduates of our Correspondence Course and invited them to attend our local Bible Studies if they desired. The other mailing (to 1.5 million subscribers of the *Plain Truth*) was a special letter from Mr. Garner Ted Armstrong explaining more about the opportunity of giving a subscription of the PT to someone else and touching on possible changes in the magazine's format. Out of 6,661 letters received, almost 60.5% contained a contribution for someone else's subscription. The average contribution per letter is \$8.50 — a very generous response. We will keep you up to date as responses continue to come in.

## On the Lighter Side

Some people have interesting ways of applying biblical principles. One man wanted to be very conscientious so he sent us a small brown parcel. Inside was a green, dry, withered onion! His letter went something like this: "Since you have called your ministers Levites I thought I should send you the tithe from my produce."

## Keeping Costs Down

In these days of high inflation, it's refreshing to be able to save a few cents here and there. Our supervisor in the Postal Center, Mr. Eric Shaw, has done a survey on our efforts to hold down



*The*  
**Bulletin**  
of the Worldwide Church of God and Ambassador College

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mailing costs which MPC thought would be interesting and encouraging to our readers. His report follows as he presented it:

"Remember when you could mail a letter for a nickel? Those days are gone forever. But the Work is still able to send out mail for less than an average of a nickel per piece. With the opportunity to be able to take advantage of reduced rates because of the large volume of mail which we produce, we have been able to keep our costs to a minimum. Our rates have increased but we now mail more at the bulk rates.

"Following is a year by year listing of the average cost per piece of mail which we have sent out since 1965 to the present:

1965	2.84¢
1966	2.95¢
1967	2.88¢
1968	3.67¢
1969	3.14¢
1970	3.10¢
1971	2.30¢
1972	2.44¢
1973	2.60¢
1974 (YTD)	3.17¢

(Continued on page 645)

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

OFFICE OF  
GARNER TED ARMSTRONG  
Vice President

December 5, 1974

To all ministers and key supervisory personnel:

Greetings in Jesus' name!

I've been trying to get to this Bulletin for three days now -- but have been involved in extensive conferences with a number of people, plus daily broadcasting, working on articles for the upcoming change of format in the PT, and, just late last evening, a letter which I am sending to all of the members, co-workers, and donors, which you will all receive.

I have been in close touch with Mr. Herbert W. Armstrong, who is presently, as I write this, in Bangkok. I was very pleased that it just happened to work out that Mr. Armstrong was in Tel Aviv when my own son Mark arrived down there to take up the duties of keeping the Jerusalem office going, sending me clippings, articles, and audio reports on conditions there. Though Mr. Armstrong had not earlier intended to go to Israel, he changed his schedule and accidentally their paths happened to cross. It worked out very well, since Mark was, in this fashion, able to be introduced to many of the leading people in Israel; he collected a large number of telephone numbers and invitations, and it certainly gave him the necessary contacts he will need to send me a continual stream of information which will be of great value for our publications and for the broadcast.

Now to the important points I need to cover in this letter: First, **let me stop the rumors that I am for interracial dating and interracial marriage! I am most positively, profoundly, absolutely and without reservation "AGAINST" interracial dating** (I shall define what I mean by a "date," since some people seem to be totally unable to function in this life without having lengthy definitions for our commonly understood English terms)!

I have made statements in forums, both in Pasadena and Big Sandy, of recent date which I would like to go into some detail to explain.

On both campuses, there has been a certain SMALL amount of agitation from some FEW carnal-minded people who seem to want to make "race" an "issue" in the Church! They shall fail to do so, as you will clearly see spelled out before your eyes in the

weeks and months just ahead -- since I have asked our Doctrinal Committee to place the questions concerning race at the top of their list of doctrinal priorities. Let me take this opportunity to now announce that if ANY of you have any input one way or the other you would wish for the Doctrinal Committee to consider, then please get to work on any ideas you would wish to contribute and send them in as soon as possible. We are not putting any deadline or time limit on such material, and I am sure many of our ministers of minority races will want to contribute something, as will many of the "Caucasians" (even the terminology we are forced to use is sometimes distasteful to me).

However, for the purpose of this letter, let me give you a little bit of the background. There have been a few cases of virtual rebellion in the minds of some few; there has been flagrant dating across racial lines, and in at least one case on the Big Sandy campus, such dating was done right out in the local community in an area of the country which is very sensitive, with a young black man taking one of our young white girls out in a college-owned automobile and being seen in a nearby local community.

A few papers have been submitted by some few of these dissident ones who are alleging we are in some way "violating their civil rights" by continuing to teach strongly against interracial dating and interracial marriage.

My comments in the forums and Sabbath services have been ENTIRELY in the context of an answer to these false charges!

I said words to the effect that: "Do you want to marry interracially? If this is what you decide to do; if this is what you are determined to do, then GO AHEAD AND DO IT! You are FREE to do whatever you choose. You are "FREE" to become obese; to ruin your health with wrong foods and lack of exercise; to fill your mind with wrong thoughts and wrong entertainment. You are "FREE" to leave college any time you choose; to quit attending church -- to make CHOICES!"

I did not say the statement exactly that way -- but that is what I MEANT! My attitude toward interracial dating and marriage may be somewhat different from some others in the ministry -- that I do not know for sure. But so far as me being "for" serious interracial dating and miscegenation, I am most emphatically and decidedly against it!

I was merely answering the allegations that we are running some kind of concentration camp where we are "depriving people of their civil rights" -- I was showing the doors swing both ways; that people are FREE MORAL AGENTS!

Is it a "sin" to be FAT? I doubt it -- though I guess it's relatively unhealthy and could mean an overtaxed heart and earlier death. It's probably not the best to be fat! Is it a "SIN" to



leave college? I doubt it -- and, frankly, in some cases it may be bordering on sin to REMAIN! My intention was to inform any dissident, militant persons who try to create sensational issues, alleging discriminatory practices of "violation of civil rights" (a serious charge today!) that they simply haven't got a leg to stand on; my intention was NOT to grant church sanction to inter-racial dating and marriage!

Let me hasten to say I am NOT against it because I believe it to be an "unpardonable sin," nor am I against it even because I feel I could "prove" that it is a SIN at all! But please do not let me get ahead of myself or overly influence what anyone else may wish to submit on the subject at this point. The main purpose of this letter is to tell you all that I DID NOT intend to imply that I or any of the faculty or administration at either of the colleges are "for" in any manner, shape, or form inter-racial dating.

What do I mean by "dating"? I DO NOT mean casual social contact! It does not blow my mind, outrage me, make me draw myself up to my full pharisaical dignity with disgust and anger at the sight of blacks, whites, Filipinos, Chinese and Japanese, other Southeast Asian Orientals, Chicanos, and all the shadings in between eating, drinking, talking, walking, attending classes, attending Bible Studies, or being seen around the campus together!

When I speak of "dating," I mean the traditional "date," in which the boy asks the girl to go with him to a specified place (dinner, dancing, movies, bicycling, bowling, to the beach, to the mountains, camping out, to the barbecue, over to somebody else's home, etc., etc., etc., ad infinitum, ad nauseam). I think we all understand what we mean by the word "dating." But, fellows, let me remind you that Mr. Herbert W. Armstrong has gone around from country to country and has openly invited the sons and daughters of leading officials of some of those countries to come to Ambassador College! When some few leaders have expressed a tremendous fondness and interest in Ambassador College, Mr. Armstrong has graciously allowed their sons and daughters to attend! It would be the height of crass stupidity and the very depths of racism for us to simply turn our backs on these people, especially in cases where there may be only one or two persons on the entirety of the campus representing one whole ethnic or sociological group, and to allow them no social contact or outlet whatsoever!

Personally, I think it is a shame that among one or two of our Oriental girls in Pasadena, the ONLY companions I ever see them with are blacks! This is because the whites on the campus seem to deliberately recoil (perhaps they think they are following "sound doctrine"??) from those of other groups, thus literally forcing some of the darker Oriental girls to seek companionship and an outlet for any social activity among other minority groups! I think this is racism -- and is NOT a true spirit of brother-and-sister concern.

It is inevitable, if we are going to have minority groups represented on Ambassador College campuses, that we shall HAVE TO become accustomed to seeing these young people sitting together in forums and assembly, in classes, at mealtime, and walking about together on the campus. I simply cannot care or be bothered with the hang-ups and problems of some few who, the instant they see a young black boy and a white girl walking along and talking together, become virtually outraged and incensed! If they have that deep a racial hang-up, that is their problem, not mine!

I shall continue to teach, primarily from a sociological point of view, as well as from what I feel is at least indicated by principle in Scripture throughout the entirety of the Old Testament (though there are some outstanding examples which are exceptions!), that interracial marriage is not to be desired; is NOT the best thing; is going to place a yoke of criticism, suspicion and resentment, outright hatred and discrimination upon the shoulders of any who choose to marry across racial lines!

I shall continue to tell young people that they will never get over the terrible yoke of suspicion and resentment that will begin the very instant they start going out on dates together with members of another race! The hostile looks, stares, smirks, and knowing sidelong glances will follow them the rest of their lives! Any children born to such a union will have the usual problem finding immediate acceptance among the members of either group! I will continue to urge young people to conduct surveys among all of those who have taken such a step and find out the total substance of their lives, if they are even willing to talk about it openly.

I shall continue to follow the policy on Ambassador College campus of notifying the parents the instant I see any dating across racial lines! BUT, I will not use the power of the Church or the College to in any way PERSECUTE, coerce, force, threaten with expellation or disfellowship someone who decides, IN SPITE OF all of our most concerted advice to the contrary, to pursue such a course!

My statements in forums of recent date were merely meant to show people that they are free moral agents; that life is a continual series of daily choices! God says we must "CHOOSE" -- and He urges us to "CHOOSE LIFE"! IF people choose another way, God allows them to do so, showing them plainly they shall reap exactly what they sow; that they shall suffer the consequences for their own actions!

I suppose there could be a case where a spirit of rebellion might actually be present and maybe even the major consideration in some deliberate interracial marital arrangements. IF that is the case, then such rebellion against God's government and His true Church should be dealt with as a completely separate problem, and not even necessarily be viewed in the context of interracial marriage! But, let's not leap to the conclusion that, since the

broad majority of us would all concur that interracial dating and interracial marriage is NOT God's expressed desire, nor is it the best thing to do sociologically, we must automatically assume there is total rebellion against the Church present in every such case (and I doubt if there will ever be more than a tiny, tiny handful of cases -- and I mean less than five or ten -- in the entirety of the Church around the world as a whole). It would be too easy for some to take this statement concerning rebellion and simply make it into a policy, alleging rebellion present in every case and dealing very harshly with it!

Fellows, I must attempt wherever I can within the confines of God's Law, to PROTECT His Church and His College from sensational lawsuits and infamous attacks in the press!

I will NOT PERSECUTE people who make such wrong decisions! I will gently and lovingly continue to tell such people while there is still time and hope to get through to their minds that they are making a grave, serious, lifelong mistake, and I believe God wants me to do so -- but I WILL NOT retaliate against them, persecute them, or torment them the rest of their lives if they choose to make such a mistake!

I hope this clarifies, if nothing else, at least my basic attitude and approach on the subject.

This is not the "last word" on the subject of interracial dating and marriage. I want now to invite all of you to send in whatever material, in whatever form, as soon as you can, to be considered in in-depth meetings which will be conducted and carefully catalogued, digested, and put into print for our further study.

Frankly, I believe you will see a very broad and very general policy statement fully approved by all the ministry as a whole and by Mr. Herbert W. Armstrong in final approval, which will be a very general and very easily understandable and very fair and acceptable statement of the "Church position" (what a horrible age it is to live, in which we have to use the terminology of the world to get across what we mean!) on the subject of interracial dating and marriage.

Please help me, then, stop the rumors that I understand some few had started that Garner Ted has said "it's OK" to mix any way you wish on the Ambassador College campuses or to go right on into marriage. I said no such thing; never meant to imply it; and do not believe it!

Let me be specific with one case in particular. There was a young Chicano (a mixture of various Indian stock, Spanish or Mexican stock, and American or Caucasian -- all of which is a lot of confusing terminology) fellow who came to Ambassador College. Eventually he began dating a blond "Caucasian" girl. He was given consistent advice and counsel by faculty members, the Dean of Students, and several ministers that such dating was not good, but



was "wrong." Never once, to my knowledge, was he given any advice but the strongest urging to discontinue such a relationship. However, in spite of all the advice he received, the relationship grew and developed until the young people said they actually loved each other. The parents had gotten involved at some point in this relationship. While I was personally surprised to discover that the Chicano parents were perfectly in agreement with their son's choice of marrying a Caucasian, and that the "white" parents were perfectly in agreement with their daughter marrying the Chicano boy, I was at least very thankful the parents had become directly involved.

Let me make it clear -- I did not agree with the parents' approach in the situation, but at least I felt they were partially responsible!

Somehow (and it's quite a lengthy story that would take several pages for me to relate; and I do not have all of the specific facts at hand) the very strong implication was given, after repeated questions placed before leading ministers here at Headquarters by the young couple, that they, while not being accepted with open arms in the sense of finding total approval by the whole of the ministry, would nevertheless NOT be ostracized, excommunicated or persecuted in any way if they went ahead. It seems to me, in retrospect, that they were given to understand by one leading minister that the upcoming marriage HAD in fact finally been "approved."

Then, because this was discovered by another minister or two, it was brought to my attention. The man who brought it to my attention is no longer a part of this organization. He was angry; his voice was fairly shaking with emotion. He wanted me to immediately cancel this upcoming marriage -- to STOP IT -- and to command these people to break up the whole situation or to be faced with being excommunicated from the Church!

I checked further and found all of these other factors I am now relating to you.

Because the ministry itself seemed to be somewhat confused over the issue; because the young people had been given what seemed to be conflicting advice; and because of another very important point which I shall now relate, I simply REFUSED to ostracize or excommunicate the couple if they chose to go ahead with the wedding.

The wedding proceeded, BUT they were denied the opportunity of being married on the campus, or, I believe, even by a minister of the Church.

My facts may not be 100% accurate, but I believe they went to Las Vegas and were married by a Justice of the Peace.

In a subsequent talk in the Board Room as a result of this



specific marriage, with many of the top ministers present, I listened with amazement as an argument flowed and ebbed, pro and con, back and forth, on the whole issue of interracial dating and marriage. I listened in amazement to what some felt was an "ideal marriage," and what others felt was an "ideal marriage."

I do not know whether God in heaven felt Moses' marriage was "ideal" -- I doubt that He did. However, you can read in your own Bibles what happened to Aaron and Miriam when they became so horribly upset with Moses' wife! "And Miriam and Aaron spake against Moses because of the Ethiopian (Cushite) whom he had married; for he had married an Ethiopian woman. And they said, 'Hath the Eternal indeed spoken only by Moses? Hath He not spoken also by us?' and the Eternal heard it. Now the man Moses was very meek above all the men which were upon the face of the earth." (Num. 12:1-3)

Read the rest of the story and you will see that, while VANITY was the underlying attitude of both Miriam and Aaron, the excuse they used was their irritation against Moses' interracial marriage!

While the origin of the name "Miriam" may be somewhat obscure, it is implied it could mean "their rebellion."

There are many Old Testament examples -- and suffice it to say here that the example of "putting away the strange wives in the days of Ezra and Nehemiah" CANNOT be viewed only in the context of racial admixtures; it must be viewed in its correct context of the idolatries of Israel!

David's marriage to Bathsheba should be considered, as should be the infusion of many other races into the "Hebrew" race down through history; there is also the story of Ruth, etc., etc.

So -- let's STUDY the subject without bias and prejudice and contribute whatever we can in balanced and sound theology. Then perhaps we can within a few months once and for all put to rest a continually problematical, emotion-charged "issue" which we probably CANNOT EVER really "decide" upon perfectly until Christ Himself is here to RULE in the Millennium!

Now to another subject:

With every day I find myself practically frustrated, going in to the radio studio desk wondering WHAT TO TALK ABOUT TODAY?! There is SO MUCH happening! Global food vs. population; as in the Rome conference; the EEC summit meeting; President Ford's trip to Russia; Tanaka's fall; toppling governments; brutal massacres in Ethiopia; the PLO's admission to the UN as an observer; the Arab oil countries' warning to Europe; the UN force blowing up former Israeli emplacements in the Golan; the Mideast headed toward another war, according to many observers; the continual problems of balancing a budget in the Work in the face of soaring costs; the campaigns I must do (Portland coming up next week),

with the knowledge that I need to be powerful and effective, since the Portland campaign will be viewed by MILLIONS over television throughout the next six months or so. I too must wrestle with the daily concerns in the Work here at HQ; the constant meetings with division heads; the continual burden of writing the "Personals" for the WN; articles (I have written several) for the new PT format, GN articles, etc., etc., etc. Yet, despite all of this, I must deal with the question from some, "WHAT IS MODESTY?"

MY ANSWER -- WITH NO LITTLE SARCASM -- IS: "I AM NOT SURE; I GUESS IT DEPENDS ON THE CIRCUMSTANCES!"

Maybe it's modesty for a woman to cover herself only with her hands, if that's all she's got -- to keep all the thigh covered, if she can afford it?!

Is it "modesty" for tens upon tens of thousands of little Biafran children to stand about the parched, arid sub-Sahara belt with their naked little bellies protruding and the obvious exposure of their private parts as they starve to death? Is it "modesty" for patrons of British pubs to run screaming out of a blast-riddled bar with most of their clothing ripped off? Is it "modesty" to totally cover the face during the wedding ceremony and even during the consummation of the marriage? Or is it "modesty" to come out of the bathroom stark staring naked and leap into one another's arms to consummate the marriage??

The point I am trying to make, fellows, is simply that the word "modesty" is a term which must be understood in the context of the changing norms of any earthly society! What is modesty to the Chinese may not be modesty to people in Nepal or other Himalayan countries! What is modesty to a Hindu might be thought of as total repressiveness and ridiculousness to the so-called Christian. What is modesty to a Mormon may be virtually hated by a Catholic. What is modesty to the Amish may be looked upon as total prudishness, pristine and puritanical ridiculousness by some of us! And what some few in some nooks and crannies of this Work today may call modesty, others may call puritanical to the extreme.

Is it "modesty" to have or NOT to have a swimming pool in your backyard? Is it "modesty" to order a steak when a hamburger would do just as well? Is it "modesty" to wear a fairly loud tie, as opposed to a totally subdued tie?

Perhaps modesty is to be sure to wash the ring out of the bathtub when you're finished; to make sure the fan is on when you're in the bathroom; to signal before you pass; to avoid talking with food in your mouth; to drive within the speed limit!

Personally, I think it may be "immodest" for a woman to laugh uproariously and raucously in public -- but then others may disagree. I think it may be "immodest" to avoid brushing one's

teeth and then opening up the mouth in braying laughter, only to see flies drop dead as they fly through the green fog which comes out.

It's probably "immodest" to fowl in basketball; laugh at someone else's distress; gossip; or fall asleep while praying.

All of this may sound like an exercise in futility. It is.

But the point is, there are some who have allowed themselves to become so totally exclusive, sequestered, cloistered, ivory-towered and "out of it" where the total global overview is concerned of the massive problems confronting the entirety of the human race and our desperate, last-ditch effort to reach the world with a powerful warning and witness that they, like the Pharisee who strains at a gnat and swallows a camel, must practically DEMAND that we take valuable time to "spell out" ONCE AND FOR ALL just what is "modesty"!

A further point I would like to make is that "modesty" is totally relative! While the word "relative" may be a hated term to some few -- the statement I make is true nevertheless! It is relative to various societies, which, with their own standards of music, art, literature, language, dress, and behavior, could accuse one another at various extremes in such society of "immodest behavior," when we, as the English-speaking race of the Western democracies, in the main, could scarcely recognize what they are talking about!

Since I believe God to be the God of all humankind -- and that every human being is a "child of the universe" -- a spark of life who deserves to be on this good green earth and have his own opportunity at eternal life and salvation, I doubt very much that God has commissioned His Church at this time to go to every nation on the face of the earth and to instruct them in the "way of MODESTY."

It honestly seems to me that this would prove to be one of the greatest wastes of time and exercises in futility in all of history!

However, I know it proves to be some of the most exciting copy, terribly scintillating conversation and stimulating speculation on the part of some few.

Infractions of what these few may deem "modesty" are looked upon with the same kind of horror one would associate with the stunning shock which rips gasps of terror out of the throats of those who witness a murder!

Frankly, I think I KNOW what "modesty" is in areas of behavior in the United States -- looking at the entirety of society as a whole. However, I will not argue the point with other people in society who may disagree with me, because it is quite

likely I am dead WRONG in many areas!

BUT I DO NOT KNOW what "modesty" is in these various areas of behavior for most of the rest of the human race -- nor do I know PERFECTLY what "modesty" is in God's sight!

Please, fellows, why not just look up the word in the dictionary -- or go ask some older people who seem to know what they are talking about and settle the "issue" in your own minds about what you would like to feel is "modest" regarding all areas of human behavior.

Meanwhile, I only have fifteen minutes in which to prepare for another broadcast and am looking at the headlines which read: "Economic blight spreads over Europe; jobless millions cause grave concern"; "Schmidt to U.S. to encourage stimulation of U.S. economy"; "Saudi Arabia seeking 'no strings attached' U.S. arms"; "France receives much-needed loan from Iraq."

On my desk is waiting information concerning the TENS OF MILLIONS who are about to die because of global starvation. Standing on the floor of the radio studio is a microphone stand, and in the little room through the double glass is a mixing panel which is going to scramble words I have to speak onto a magnetic tape to be sent to literally hundreds of stations all over the world.

Praise my Creator God and thanks be to Jesus Christ of Nazareth, I do not have to go into that radio studio today to explain to the world "what is modesty"!

Your brother in Christ,

*Barney Led Amstrong*





# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

November 29, 1974

To all ministers and key supervisory personnel:

## WHAT IT MEANS TO BE 100% BEHIND ME IN THE WORK!

In recent months I have received thousands of letters from brethren assuring me you are with me in the Work 100%. There have come again and again renewed assurances from the MINISTRY that we are now solidly together AS NEVER BEFORE. There have been several large folders containing HUNDREDS OF SIGNATURES of whole church groups giving me this assurance.

AND I KNOW YOU ALL MEAN IT!

From the bottom of my heart I THANK YOU! You have given me GREAT ENCOURAGEMENT, INSPIRATION, RENEWED CONFIDENCE AND ASSURANCE! It inspires me to carry on with more drive, courage and enthusiasm than ever in THE MOST IMPORTANT WORK IN 1900 YEARS ON THIS EARTH!!

THANK YOU! THANK YOU! THANK YOU!

Yet we must all realize the arch adversary of this Work, Satan, has not given up his efforts to destroy this Work, and he WILL NOT! He is subtle! He will attack us if we are not diligently on guard where we might least suspect.

Let me now REAFFIRM just what this great Work IS! -- and some of the clever pitfalls by which Satan will TRY to ensnare some of us, and indeed, if he can, the Work. He will NOT BE ABLE TO DESTROY IT, for it is GOD'S WORK and God's Ship of State will sail on until the Work is finally finished. But if we are not careful -- constantly ON GUARD -- some few in the Work may fall by the wayside -- it has happened before!

## HOW GREAT -- HOW IMPORTANT -- IS THE WORK?

Let me first quote here from the first page or two of a forthcoming booklet I am writing -- perhaps the most important booklet yet. It is captioned: "THE ONLY TRUE GOSPEL -- AND HOW IT WAS SUPPRESSED" or, "THE INCREDIBLE HUMAN POTENTIAL."

It comes as an astonishing shock to learn that after the first century the true Gospel message brought from heaven by Jesus Christ WAS NO LONGER PROCLAIMED TO THE WORLD. But a most clever "counterfeit gospel" was!

This message from God the Father, had humanity received and heeded it, would have saved this world nearly all of its troubles, suffering, anguish and evils.

The very word "gospel" means GOOD NEWS. That message, when fully understood, reveals a human potential so STUPENDOUS, so AWESOME, it appears at first to be totally beyond belief!

It reveals the MISSING DIMENSION in knowledge. It reveals facts about humanity -- WHAT man is -- WHY man is -- WHERE he is going -- WHAT is the way to world PEACE, happiness and universal prosperity. WHAT are the TRUE VALUES? WHY was humanity put on the earth? WHAT is the awesome human potential? HOW MAY IT BE ACHIEVED?

Answers to these questions form the MOST IMPORTANT KNOWLEDGE EVER MADE ACCESSIBLE TO MAN. Yet man spurned and rejected it.

Christ's Gospel Message, when fully grasped, reveals what science is utterly unable to discover. It reveals what religion in this world knows nothing of. It reveals what this world's higher education has never known or taught.

It reveals the most wonderful TRUTH a human mind could ever come to know! It reveals what I call the MISSING DIMENSION IN KNOWLEDGE, the knowledge most vitally necessary to know!

It was the most monumentally GOOD news ever revealed by our MAKER to mankind! WHY would man want to reject it -- hate it -- put to death the Messenger who brought it -- enter into conspiracy to suppress it from being proclaimed to the world?!

YES, WHY?

The answer is that men have been DECEIVED!

The purpose of this booklet is to reveal HOW men were deceived and to make plain WHAT that GOOD NEWS really was! AND IS!

Nevertheless, it was suppressed! And that all

important revelation from the living God was not again proclaimed to the world until our present century.

Even today most of humanity has never heard the glorious true Gospel and even those millions who do hear it have been so drugged and stupefied by false religions and "false gospels" that they only become confused. The TRUTH indeed is stranger than any fiction! Prepare yourself to read astounding truth -- hard to believe, yet true!

Christ's Gospel Message reveals the advance NEWS of the total abolition of Satan's POWER over the world and his banishment from the earth. It reveals that Christ is coming to reestablish the GOVERNMENT OF GOD on earth, ruling over ALL NATIONS. In Satan's mind it was necessary to go ALL OUT TO prevent that message from going to the world.

It is a message about the GOVERNMENT OF GOD.

And to get behind the proclaiming of that Message, God has raised up His Church and He has placed His government in His Church which proclaims the Message about the KINGDOM and GOVERNMENT OF GOD.

Satan HATES the government of God. It is Satan who resented and rebelled against that government, and removed it from the earth and Satan has moved subtly to try to destroy that government of God from God's Church. That is one of the ways he seeks to weaken, if not destroy, God's Church and God's Work!

#### WHAT GOD'S GOVERNMENT MEANS

What first, does God's Government, God's Church mean to Satan? Satan well knows that if he can destroy God's Government in the Church, he will prevent the true Gospel Message from being proclaimed to the world!

That's why the very focal point of Satan's attack is against God's Government in God's Church. That Government is Government FROM GOD the FATHER through the living Jesus Christ through the one He has chosen to be His instrument in raising up His Church of our generation and proclaiming His Message in great POWER world-wide as a witness to all nations.

#### HOW SATAN RAISES POINTS OF CONTROVERSY

Satan tries to put into YOUR mind to say, "I will follow Mr. Armstrong and Garner Ted Armstrong as long as THEY agree with ME, but if I do not agree with them or Church government on some small point of doctrine, policy or whatever, then I think they are WRONG and I will go along with what I think is right."

Do you see how clever that is? Satan will use every trick -- every wile -- to try to get each one to disagree on some point -- the smaller the better, from Satan's viewpoint. In doing so, he is tricking you precisely as he did mother Eve. She decided she could not agree with God. She took to herself the knowledge of good and evil -- that is, what SHE thought was right in HER OWN EYES. Soon, under this procedure, Satan would have everyone in the Church going off on his own way; every member doing what seemed right in his own eyes!

At the end of the book of Judges we read: "In those days there was no king in Israel: every man did that which was right in his own eyes." Satan wanted to bring God's Church to that status today.

I can only say this: if the FRUITS show which man God chose and USED in raising up His Church in our day and getting the GOSPEL OF THE KINGDOM to the world, then you have PROOF OF WHOM Christ has made His Apostle and WHOM CHRIST has chosen as next under Him in administering the AUTHORITY of the Government of God in God's Church!

The office is not for YOU to choose. But Christ's Word COMMANDS the Church: "NOW I BESEECH YOU BRETHREN, BY THE NAME OF OUR LORD JESUS CHRIST, THAT YE ALL SPEAK THE SAME THING AND THAT THERE BE NO DIVISIONS AMONG YOU; but that ye be perfectly joined together in the same mind and in the same judgment" (I Cor. 1:10).

That cannot be possible if every member says, "I will go along with Mr. Armstrong and the Church IF I agree with every doctrine or decision."

So HOW do we OBEY this command? HOW does the GOVERNMENT of God function in the Church to PREVENT Satan from dividing us?

Christ has PROVED that He is guiding His Church and those He has chosen and used immediately after HIM. The AUTHORITY is HIS and is administered NOT by every individual member or minister as HE sees, but by and through those He, Christ, has placed in AUTHORITY under Him. In NO OTHER WAY can we have harmony and GET THE WORK DONE! That is the way God's Government functions in His Church.

Now, has Christ chosen a man or men under Him who are PERFECT and cannot ever make a mistake? Or does He SO GUIDE the one HE chose next in authority under Him so that HE causes that man to be infallible? Does Christ, the HEAD of the Church, PREVENT the man He chooses from ever making a mistake? OF COURSE NOT!

I know He has chosen one who in his heart WANTS to be right, TRIES to be right, is always WILLING to be right, as God guides him -- but Christ does not guide him INFALLIBLY. The pope in Rome may claim infallibility, but God's Apostle DOES NOT!



When Christ first called me, He did it by causing me to see I was WRONG about the Sabbath. He called me to REPENT and change -- and quit breaking His Sabbath. He commands ME the same as you, to grow in grace and the knowledge of our Lord and Saviour (II Pet. 3:18). I have continued to grow in Christ's revealed knowledge. In the past fifteen years Christ has revealed much new truth to me. I did not know it all when God first used me in raising up the parent Church in Eugene, Oregon.

Yet we have made a few mistakes. Not many, but once discovered, they have been CORRECTED. When it was PROVED to me that the word "from" in Lev. 23:15 was a misleading translation into English -- that the true meaning was "count...beginning with," not "count...from," I changed our understanding. Until that was PROVED to me I withstood all opposition, criticism and pressure of dissidents who were trying to split up the Church. Likewise, when PROOF came to me of error and NEW LIGHT, I changed the D&R ruling. The same on facial make-up. Meanwhile, Christ, who KNOWS better than we that He is dealing with fallible humans -- but who are HONEST with His Word, has BOUND in heaven what His Church, even in unrealized error, has bound in earth.

This is Christ's doing. He is the AUTHORITY, who is RESPONSIBLE for the humans HE chooses and sets in AUTHORITY under Him. He has no infallible humans to choose from.

#### OUR JOB

Meantime, what is OUR job?

We must realize that this is not the time God is calling the world to salvation. Only a very, very few are being called, now -- and FOR THE PURPOSE of proclaiming THIS Gospel of the Kingdom to all the world for a witness to all nations just before the END of this age comes. That is WHY we have been called now. We are the "election" of this time (Rom. 11:7,8): "...and the rest were blinded....God hath given them the spirit of slumber..."

The ONLY reason WE are called now is to proclaim that message; TO PREPARE THE WAY FOR THE COMING OF CHRIST and grow in grace and knowledge ourselves so that WE may be changed to immortality at Christ's coming to rule the nations under and with Him.

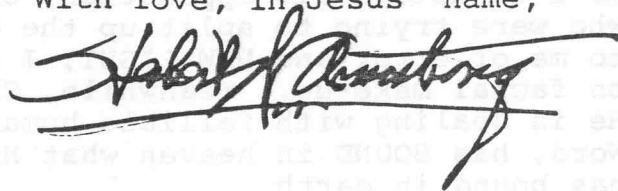
God's Ship of State is sailing ON -- getting the job DONE! Some have been getting their eyes OFF the great commission, letting disagreement, opposition, and uncooperative attitudes fill their hearts with opposition, even leaping OFF God's Ship of State. The Ship sails ON, THOUGH SOME WE LOVE HAVE LEAPED OFF, but the Ship of State will plough through the troubled waters, and God will bring us safely into harbor WITH THE GREAT JOB DONE! THAT IS WHAT COUNTS!

If you want to find which is GOD'S TRUE CHURCH (as all churches,

true and false, are made up of fallible humans) LOOK FOR THE CHURCH WHICH DARES ADMIT IT WHEN PROVED WRONG AND CHANGES TO WHAT IS PROVED RIGHT! There is only ONE such Church -- and that is God's Church. There is STRENGTH in change -- when we have been proved wrong and have changed to the RIGHT!

To stand behind me and Garner Ted Armstrong 100% is to REMAIN LOYAL TO THE WORK -- and if you think a decision is wrong, then TRUST THE LIVING CHRIST, THE HEAD OF THE CHURCH, TO CAUSE US TO SEE IT AND CHANGE TO THE RIGHT. WE HAVE PROVED OUR WILLINGNESS AND ABILITY TO DO THAT AND NO OTHER HAS. If you jump off the Ship of State, where will you go? WE have the truth -- WE are getting the JOB DONE AND NONE ELSE IS.

With love, in Jesus' name,



OUR JOB

Message, what is OUR job?

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God's Ship of State is sailing on -- getting the job done! Some have been putting their eyes off the great commission, letting disagreement, opposition, and uncooperative attitudes fill their hearts with opposition, even leaving OFF God's Ship of State. The Ship sails ON, THOUGH SOME WE LOVE HAVE LEAVED OFF. But the Ship of State will plough through the troubled waters, and God will bring us safely into harbor WITH THE GREAT JOB DONE! THAT IS WHAT COUNTS!

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## Herbert W. Armstrong UPDATE

### Dateline Manila, November 23:

We arrived here Thursday afternoon after one of the longest flights on record between Los Angeles and Honolulu. We had departed from Van Nuys Airport at 9:00 on Monday morning, and had estimated arrival in Japan for 12 hours later. After a fuel stop in Cold Bay, Alaska, we were approximately one third of the way toward our destination in Tokyo when Captain Black informed us that the prevailing winds were in excess of 250 mph. They had so reduced our true speed over ground at sea that we would not be able to make even our intermediate refueling location in northern Japan. Consequently, it was necessary for us to make a 180 degree turn, return to Cold Bay, refuel, and then fly on to Hawaii. Some 15 or 16 hours after we had left Los Angeles we arrived in Honolulu!

Our next day was devoted to receiving clearances from the U.S. High Commissioners over the island of Magaora in the Marshall Islands and Saipan, the latter of course being the famous island that was taken by the United States Navy during the Second World War. We departed on Wednesday morning at 6:30 a.m. in order to arrive early in the afternoon in Manila where Mr. Armstrong had a full schedule immediately upon arrival.

The flight was very long, and in order to meet the 6:30 take-off, it was necessary to leave the hotel at 4:30 a.m., and also of course, to begin preparations for such departure at an even earlier hour. Consequently, Mr. Armstrong actually began to get ready at 2:30 a.m. that morning. We arrived safely in Manila (after our two intermediate stops) at 1:30 p.m. on Thursday. We were met by a fine contingent of Manila friends and dignitaries and were whisked away directly to the hotel in a motorcade with four motorcycle policemen and a highway patrol vehicle leading the way.

Mr. Armstrong then decided that the most important of the three functions in front of him for that day was the testimonial dinner that evening at the Hyatt Regency Hotel. Consequently, he asked me to make the television appearance for him on Channel 13 and to speak on his behalf at the University of the East at 5:00 p.m. He meanwhile decided to try to get a few hours rest because

the testimonial dinner was to be given at 7:00 p.m.

Consequently, I did proceed directly to the television station with Mr. Gotoh and a 30-minute program was taped in which I described Mr. Armstrong's worldwide efforts, the great commission, his previous visit to Manila, the reason for his return, and his plans for the future. We finished just in time to get to the University of the East, which was 30 minutes away by motorcade, and I again addressed the students — some 750 who had expected to hear Mr. Armstrong and who had taken valuable time from their classroom activities. Immediately after that appearance, Mr. Gotoh and I rushed back to the hotel where we began to greet the overflow crowd at the testimonial dinner.

As Mr. Armstrong telexed enthusiastically to Mr. Garner Ted Armstrong last night, it was even beyond his wildest expectations. Mr. Armstrong stated in the telex that there were 403 people present — all of the top people — and it was perhaps the warmest reception he had anywhere. Mr. Armstrong spoke for about 20 minutes. At the conclusion of his remarks he was besieged by people who not only wanted to shake his hand, but have him autograph the back of their menus — all of which was very heartwarming, after having worked so hard to get to Manila.

Because of our arrival to Manila however, it was necessary for Mr. Gotoh to cancel a smaller dinner, where we would have hosted the Secretary of Information, the Secretary of Education, and the Secretary of Labor. Our very dear friend, the Secretary of Social Welfare, was still out of the country, having attended the UNESCO Conference in Paris late last month.

The 400 people, however, who attended the testimonial dinner included the Chief Justice of the Supreme Court and two other Associate Justices of the Supreme Court, all of whom were at the table with Mr. Armstrong, Mrs. Rader and myself, as well as Chairman Galupas, who is the founder of the University of the East, and Mrs. De la Cruz, who visited Ambassador College at the time of the opening of the Auditorium in April, and who in her own right, is a mayor of her provincial city. There was also the Chairman of the Community Chest and one other dignitary at the head table whose name I have forgotten. Included among the rest of the guests were prominent members of the following important civic groups: the Knights of Columbus and the Daughters of Isabella, the two leading Catholic lay organizations in the country, which as you all know is a fundamentally Catholic nation; the prominent members of the Rotary,

Lions, as well as the Junior and Senior Chambers of Commerce. Because of the overflow crowd, members of our own party who were involved in the preparation were not even able to eat because there was no more space available.

Yesterday morning we departed Manila for Iloilo, an island province about 45 minutes from Manila. It is the birthplace of former Vice-President Lopez, whose father was the former governor of the province. The former Vice-President had established a private university of some 10,000 students 27 years ago. Having met Mr. Armstrong on the occasion of his last visit to the Philippines, the Vice-President had asked Mr. Armstrong to visit Iloilo, and he made arrangements to confer an honorary Doctorate of Humanities upon Mr. Armstrong. The Vice-President, his secretary, and Ambassador Avrenas — the former Ambassador to the Vatican and now Ambassador-at-large — flew with us, as well as members of the Channel 13 film crew and a representative from the government-owned non-profit television station, Channel 4.

We were met at Iloilo by one of the most enthusiastic crowds in our travels throughout the world. Thousands of people had turned out to see the plane land, see the dignitaries aboard, and to welcome Mr. Armstrong. Every automobile had a large sign covering its grille saying, "Welcome, Mr. Armstrong." We proceeded into the city in a very slow motorcade, in order to show Mr. Armstrong the city and to let the people in the city see Mr. Armstrong. We ultimately arrived at the Vice-President's mansion for a short rest, and then went directly to the leading hotel where the Vice-President had arranged for over 300 of the leading people in the community to hear Mr. Armstrong.

The governor and vice-governor of the province were present, presidents of all four universities in the province were also there, as well as the leading judges, lawyers, doctors, professional men, and outstanding leaders of the community. Mr. Armstrong was introduced by the governor, whose remarks particularly touched Mr. Armstrong because of the warmth of the remarks and the apparent understanding that gentleman had of Mr. Armstrong's mission and his accomplishments in the past in his country and elsewhere. Mr. Armstrong then addressed the group for some 20 minutes, and I could tell by the nature of his remarks and the manner of his delivery that he established an unusually warm rapport with the people. The human aspects were almost tangible — one could virtually touch them.

Immediately after the luncheon, Mr. Armstrong appeared on a radio interview which I had

arranged for him. There were representatives of the government-owned radio station, both from the local station which was part of the network, and also from Manila; there were also leading journalists from newspapers in Manila and the province. It was a "Meet-the-Press" type format, and the questions were, for a change, extremely to the point and did not produce the kind of off-center, out-of-focus responses from the person being interviewed as often happens when there is a lack of preparation on the part of the journalists, or lack of understanding, or both. I feel that perhaps the reason for the questions being so to the point was that I had invited the same members of the media to hear Mr. Armstrong at the luncheon which had immediately preceded this interview, and therefore they were able to hear him and those who were talking about him as they were introducing Mr. Armstrong to the group.

The questions at this interview were so fine that Mr. Armstrong produced answers that, in my experience, were the most effective presentation of the commission ever and the most concise and compact. In other words, in some 35 minutes he, for all practical purposes, gave the entire announcement. There was no aspect of the Work and no aspect of the great commission and the relationship of each individual to God which was not covered in that 35 minutes! We have a copy of the tape. In my opinion, it will be one that all ministers will rejoice in after hearing it. The tape is so good that Mr. Armstrong feels it can be run as a Sunday broadcast in the States. As a matter of fact, Mr. Armstrong was so well pleased with the format and his performance that he has instructed me to prepare subsequent interviews wherever he is appearing, so that he can begin to make available for the United States and Canadian audiences an on-the-spot Sunday broadcast, as well as to make the tapes available to the ministry and the brethren worldwide. This can easily be arranged, and I am looking forward to it with eager anticipation.

After taking a short 20-minute rest, we then went directly to the University of Iloilo, where, once again, we were welcomed in a manner that is beyond description. Thousands of people lined the streets and some 1000 people jammed into the auditorium, which had to be used because there was rain off and on during the day, as this is the tail end of the rainy season in the Philippines. If we had been in a different season and the weather had permitted, we would have had the ceremony outdoors and would have probably had upwards of 10,000 people there, according to Vice-President



Lopez. At any rate, the auditorium was jammed and the seating was beautiful.

Vice-President Lopez and other dignitaries of the university, as well as the acting Secretary of Education, went through the formal requirements of the investiture. Mr. Armstrong was then invested with the ceremonial hood and cap, and then addressed the audience for some 20 minutes. Basically he talked about the missing dimension in education, but in a manner that was particularly touching. His remarks were so well tempered that the mood of the audience was reflected therein, and Mr. Armstrong talked to them in almost a conversational manner, and it was extremely effective for that occasion. He talked from the vantage point of 82 years of experience, and yet was still able to allude to the fact that everyone really knows he is 37, going on 36, getting a year younger each passing year. But basically it was as though the man speaking before them was someone with whom they were already somewhat familiar; who had a paternalistic feeling for all of them which transcended the kind of relationship that one would expect of an international figure whom everyone had come to see. The rapport was such that I think, by and large, it would be difficult to reach again elsewhere, even if one were to make a definite effort to do so. It was something that just seemed to come about. Although Mr. Armstrong did not know exactly what he was going to say before he stepped up to speak, as he says, he always gets the kind of help that is necessary — we all know where that help comes from — and once again that power inspired Mr. Armstrong to continue his work vigorously with strength and confidence for the coming year.

We then left and went directly to the airport, returning to Manila for the evening. Today [the Sabbath] Mr. Armstrong will address the local church here in the Philippines. Tonight at 7:00 he will appear at the Delta Theater before what we hope will be a full house of 2500 people and perhaps more. Tomorrow, we will depart for Bangkok and will continue on to the Middle East, where I must tie up some loose ends in Cairo. Mr. Gotoh and I will also more than likely visit Beirut, where we will help the Japanese carry out a mission involving the Palestinian Liberation Organization. One of the Japanese congressman sons of Mr. Armstrong will meet us in Tel Aviv. We will then make our way back to the Far East, where we will begin preparations for 1975, which will include massive national city campaigns in India, Thailand, Singapore, Indonesia, Korea, and hopefully, Tokyo.

The campaigns for 1975 will be designed to attract the largest crowds possible, and we will no longer make an effort to limit our appearances before those people who speak and understand English fluently. We will make an effort to bring the announcement to the greatest number of people possible by bringing to bear massive publicity in the local language prior to our arrival, having important dignitaries on the platform who will tell the people in their own language why they are there; who Mr. Armstrong is; what he's going to say; what he has said elsewhere; and what he is doing throughout the world. Mr. Armstrong will then speak, more than likely without an interpreter, in his own language, with full power. But prior to his speaking, the primary elements of his speech, if not the entire text, will have been made available to the entire audience who will be able to follow what he is saying with their eyes and to take with them that same text which they have heard. Mr. Armstrong would speak in each place a minimum of seven times, building the audience each day, until finally we have an overflow crowd in the multiple thousands. The impact locally should be great, and of course, the worldwide impact should be greater. Consequently, we can say therefore that in 1975 we shall be getting the announcement to a greater number of people in a manner just as effective as before, and the impact worldwide will be that much greater because of the attendant public relations value.

— Stanley R. Rader

#### **Dateline Manila, November 24:**

Last night, November 23, at the Delta Theater in the Philippines, Mr. Armstrong honored his promise to the Filipino people delivered last May to return in the famous words of General MacArthur. Mr. Armstrong arrived at the theater and was met by a warm and enthusiastic crowd that refused to go inside and be seated until all of the action on the outside of the theater had been concluded; the crowd having seen the television cameras in place when Mr. Armstrong arrived and the well-known public affairs commentator for Channel 13, Eddie Tipton, was also waiting to conduct an interview on the red carpet leading into the theater.

The audience was limited to the seating capacity of the theater, which was probably around 1800 persons, but in order to accommodate those people who came late or chose to remain outside, Mr. Gotoh had arranged for the film that had been produced during the May appearance in the Philippines to be shown outside to the standing

audience that had gathered there. This had an interesting effect as well, because the theater is on a very busy commercial street with hundreds of cars passing each hour, all of which were able to glance at the film being displayed, as well as the banners and signs which had announced Mr. Armstrong's return appearance.

Mr. Armstrong was introduced by President De la Cruz of the University of the East, who of course is an extremely well-known local figure since the University of the East is the largest university in the Philippines and holds wide appeal for those people from the middle of the road who are the middle stratum of the economic class. His introduction concentrated on Mr. Armstrong's activities throughout his long life, with many quotes which he had pulled from Mr. Armstrong's *Autobiography* and the *Seven Laws of Success*. He closed by stating that Mr. Armstrong was a great educator, a great publisher, a great writer, a great humanist, and a great evangelist.

On that note, Mr. Armstrong then went forward for 80 minutes in full power — in power which for that kind of audience was incredible! I say this primarily because all the activities were being filmed by television crews of Channel 13 and Channel 4 — both of which are going to show a large portion of what was said *throughout the country*; Channel 13 tomorrow night in a one-hour special program, and Channel 4 in probably less than two weeks in a one-hour documentary on Mr. Armstrong's activities worldwide and his appearance here last night in the Philippines, which they will produce themselves. Under those circumstances it is important to note that Mr. Armstrong did not hold back a bit. Mrs. Upton, who of course has travelled with us on several occasions and who is a devoted church member as well, commented to me privately that she had never heard Mr. Armstrong speak more powerfully at any time or any place.

Our own immediate party also included Mrs. Edelman, who is the private secretary to the Minister of Tourism of Israel, Moshe Kol. This was her first occasion to ever hear Mr. Armstrong speak out in full power. As impressed as she was the other evening with the message at the testimonial dinner at the Hyatt Regency before over 400 people, nothing of course, she said, could compare to this presentation where she heard the whole message with Mr. Armstrong giving it in his own inimitable way, in the power and confidence that he draws from the Living God.

We are leaving forthwith for Bangkok, where we will set up preliminary arrangements for a large

national city campaign for 1975, and then proceed directly to the Middle East. Our timing again for the Middle Eastern trip is unbelievably fine; yesterday the United Nations Organization approved by an overwhelming majority the recognition of the PLO and it would appear that the entire Middle East crisis is going to be that much more heightened in ensuing weeks. It is interesting to note that on the very day that the PLO was accepted or recognized by the United Nations, a terrorist group (albeit disavowed by the PLO) had hijacked another airliner, this time a British airliner, and so far the report had indicated that one hostage was murdered and that the Egyptian government in Cairo had been forced to accede to the demands of the hijackers and to release eight members of a terrorist group who had one year ago or more murdered an American diplomat and other diplomats in Khartoum, Sudan.

— Stanley R. Rader

## Church Administration

Greetings fellows!

We have just completed the Thanksgiving weekend. Hope you enjoyed a fine time together with family and/or friends.

On Friday after Thanksgiving we had a very good doctrinal meeting. We went through many questions that have arisen pertaining to the new teaching on divorce and remarriage. All of us present in the meeting felt we were able to further strengthen our understanding of the subject and its proper administration. The material covered in the meeting will be written up and published for you.

There is something I wish to particularly cover in this Bulletin column that comes to mind as a result of comments occasionally made in various meetings conducted here in Pasadena. This subject deals with the tendency for us to get so close to our own areas of responsibility that we fail to see as clearly as we should the *WHOLE* Work. I know we all realize our individual jobs are *parts* or *components* in the operation of the smoothly functioning *complete* Work of God. But the Work of God is not fragmented or factionalized. It is *one* Work headed by *one* God, with *one* chain of command fulfilling the major objective of reaching this world with the message of Jesus Christ and the coming Kingdom of God.

For the eleven years spent in Australia I *tried* to

think this way. It was my intention to never view what was going on in that part of the world as the *Australian Work!* Rather, it helped me to view it as that part of God's Work going on in Australia. This helped me to maintain an attitude of not feeling overly protective or defensive of what was happening in Australia, but rather to realize that we were involved in one component *part* of the *total Work*.

It is encouraging to us here at Headquarters to observe a current unifying and drawing together in the spirit of cooperation and mutual respect for all major functions and the personalities involved in those functions. It is incumbent upon *all* of us to *defend every aspect* of the Work and not just that part that we may personally identify with or are involved in.

For example, the Personal Appearance Department has been established by those responsible for the executive management of the Work. It is very much a part of the *total Work* of God. So long as this one or any department exists and functions to do its part in fulfilling the objectives God gives to us, then that is a part of the Work that *I* am committed to. It is a part of the Work *you* are involved in. It is a component of the *total Work* established by those responsible in management.

At times there have been feelings or attitudes emerge regarding either the value or efficiency of other departments. *Perfection* is the ideal we *all* shoot for and certainly we should all grant that no person or department has arrived at its ultimate state. For sure CAD hasn't. I'm also sure that others responsible in other facets of the Work would be among the first to admit that lessons are being learned and improvements made. Regardless of that, the point that I want to make — no matter what department it deals with — we all need to support each other, respect *each other* and support every part of the Work God has privileged us to be a part of for the disseminating of His message to this world.

Another example is the Festival Department.

Mr. Bill McDowell, myself, and other members of CAD are working very closely together. We don't feel that it is Mr. McDowell's department and my department and that we must work totally independently in our specific responsibilities. We know there is a great deal of overlap in planning the festivals and in administering church needs, hence we are developing mutual respect and cooperation in our activities. Mr. McDowell has asked ministers in areas where the Feast of Tabernacles will be observed to serve as "Housing Offi-

cers." I think this is a fine idea and is a good example of mutual cooperation.

Let's all be extremely careful about comments we make regarding personalities and/or departments in the Work. Let's be sure we do our *part* as men of God to totally uphold and support the *full Work* that is being accomplished. Which part of your body do you wish to think poorly of or to wrongly criticize? No, we are very defensive of our entire bodies. Let's be the same way toward the Body of Jesus Christ.

I hope all of us feel that there could be no greater privilege than working in an organization or body that has the objectives and goals that we in God's Church have. If we all could totally concentrate on this overriding commission of preaching the Gospel of the coming Kingdom of God and His Sonship to this world — a world filled with disillusionment, frustration and foreboding — I feel our morale and our total commitment would be immeasurably strengthened.

We are scattered like salt across the face of the earth. We must rely on one basic ingredient to unite us in this Work — the Holy Spirit that emanates directly to us from God our Father. The Spirit that God gives us and the Spirit that *we must have* must transcend provincialism, departmentalism, personal protectivism, national boundaries, cultural gaps and our own egos and vanities. As long as we seek through that Spirit the unity that we need we will avoid the divisiveness and the individualism that is the natural human tendency.

This is one worldwide Work! All parts of it with God's direction and guidance make up the whole for the accomplishment of its objectives. Things may come and things may go. Vehicles may change — witness the new *format* for the P.T. But the big message that God gave to us of the purpose of life, why man was made, what man's destiny is, the truth of the resurrections, and the really big picture will never change.

I personally have no doubt that Satan has tried to use the upheavals in society — such things as Watergate, morality, economics, inflation, etc., etc. — to throw up a smokescreen and attempt to counterfeit or try to nullify positive changes and forward momentum taking place in mature growth in God's Church. To put it in different words — with everything shifting in society, Satan knows that the *natural* reaction of the people of God toward even *positive change* will tend to be hesitancy, doubt, suspicion, disorientation and possibly even disbelief. If we allow ourselves to be caught up in that trend, overlooking the *one common commission and objective for all of us* and



what Christ wants us personally to be doing, the devil will then nullify our efforts and render us sterile and ineffective.

Let us always be very careful that we are supporters, good advertisers, totally behind, backing up and supporting the Work that is being done — I mean the TOTAL Work, and not just our small part in it.

I hope this may be of some help to you since it was very much on my mind. Please take it in the spirit that it is intended and profit by it. I do not in any way mean to be talking down to you nor trying to correct you where the shoe does not fit. But I think it is good for us occasionally to be refreshed and reminded as to what our overall objective really is.

That's it for now. More in the next Bulletin.

— C. Wayne Cole

## BIRTHS

**Judd and Terri (Wiley) Kirk** (Palo Alto, Calif.): Hi! My name is *Chelsea Lynn* and I was born September 11th (whew! I just made it in time for the Feast) at 3:35 p.m. (my Daddy said not to come in the middle of the night!). I was 7 lbs., 14½ oz. and 19 inches tall. I overheard my Daddy and Mommy say that I was a much easier delivery than my big sister Meredith (who is now 5). I am looking forward to seeing and meeting many of you (especially your children). Well I better close, I am having a hard time holding my head up, and my diaper is wet (I am just a baby, you know!).

**Jim and Diane Rosenthal** (Bridgeport-Hartford, Conn.): Howdy! After seven and one-half years — and many prayers for another child — we now have our second son, *Eric Jon*. He was born at 9:05 a.m. on October 21st, after an “easy” 5-hour labor. We also were blessed with a home delivery, a rarity in these parts. The setting was perfect too, in the 120-year-old Connecticut farmhouse that we rent! Mom is bubbling, Dad can't stop grinning, and Big Brother is ecstatic!

**Henry and Tamora Syphrett** (New Orleans, La.): It's currently boy-baby season in the New Orleans area. Our first son and second child, *Byron Eugene Syphrett*, made his debut August 21, 1974.

**Larry and Kathy Van Zant** (St. Catharines, Ont.): We are exhilarated to announce the arrival of our first child and son, *Aaron Richard*. Kathy broke the Sabbath and went into labor during services, but the baby was not born until the next day, November 10, at 12:47 p.m., weighing 7 lbs., 9 oz. Proud and nervous papa got to cut the cord, and both mother and son are fine!

## Academic

As you know so well, many changes have transpired on the Pasadena campus over the last year. We thought it would be good to comment on one long-time tradition and institution of the college — the *Portfolio*.

Years ago, the *Portfolio* was really one of the internal communication organs of the Work. It was a sought-after commodity of the ministry because it provided an inside view of what was going on at H.Q.

As such, the *Portfolio* was not entirely a college newspaper. It served very well as a corporate-type newsletter. Many of you gained valuable journalistic experience producing that same *Portfolio*.

But, times have changed in the Work. Today, the *Bulletin* serves as the “inside” pipeline of news from Pasadena to the ministers and key supervisory personnel. *The Worldwide News*, published in Big Sandy, provides a plethora of news to the church in general. Co-Worker letters, member letters, the *Good News*, and other channels of communication feed the news, as well as articles for instruction and Christian growth.

Considering these factors along with production costs, we have taken a new approach to the *Portfolio*.

The Pasadena *Portfolio* of today is a purely student newspaper. It is printed on tabloid paper and sells local advertising to defray part of the publishing costs.

Under this configuration, the paper no longer requires a great amount of executive supervision (as it apparently once had) of news articles being sent into the Field. In fact, today's campus newspaper is totally a student production — a class project. Faculty advisor Paul Kroll does just that. He gives advice on how to improve each paper. As such the *Portfolio* serves as a vital source of practical experience for journalism students.

Gross impropriety will never be permitted in the paper. Responsibility, however, has been shifted to the student editorial staff. It is possible that they might make an error in news reporting or in an editorial — and they have made some. With advice and faculty assistance such errors can result in a powerful learning experience.

We feel that being flung into practical experience will help participating students grow faster. I understand that many ministers have matured most after facing the full responsibility of practical experience.



You might see a new *Portfolio* somewhere and wonder about a certain statement or an editorial which could use just a little more polish. Just remember that these are students in the process of learning. They will continually improve with practice. Most importantly, remember also that *The Portfolio* is not an official voice of the Work!

Incidentally, because of printing expenses we do not as a practice send the *Portfolio* to the Field. But if you should want to subscribe to the *Portfolio*, you may write:

The Ambassador College Portfolio  
300 West Green Street  
Pasadena, California

— Michael P. Germano

## BIG SANDY

### WHY THE WORK SCHOLARSHIP PROGRAM?

Members of the Worldwide Church of God and co-workers have been supporting Ambassador College oftentimes for many years. In many cases there's a natural desire for their children to attend the College they have supported. But in times of spiraling inflation, of heavy and increasing personal family responsibilities, many families find it difficult to send their sons and daughters to college. If the college can provide a program where a student can earn his own way, obviously families will be relieved of some of the burden.

Primarily, for this reason, the college has evaluated its student work program to incorporate changes which will allow a full complement of students to attend college with an appreciable number able to earn their own way financially.

Secondarily, the rural environment of Big Sandy makes it virtually impossible for more than a handful of students to obtain off-campus employment.

These are the major reasons for the institution of the Work Scholarship Program — there are many others too numerous to list — but the import of a Work Program has always been an Ambassador College trademark.

When a student enrolls in the Work Scholarship Program, he enters into an agreement with the institution to provide a set number of hours in lieu of cash payment. A deposit of \$500 is initially required and is refunded when the program is completed. So a student may end his college career with no debt and a return of the \$500 deposit.

### Purposes and Goals

The student work scholarship program is a cooperative effort of two aspects of the college as a

whole: the academic institution and the physical plant. The program is designed to be mutually supportive of these two aspects, and, as a result, has three purposes:

1) To enable students to attend who would otherwise be unable to obtain an education due to lack of financial resources.

2) To provide the physical plant with an adequate work force to supply the necessary facilities for the academic institution, commensurate with the standards established by the administration.

3) To acquaint students with responsibilities (both to one's employer and oneself) inevitably assumed when one must live by the "sweat of his brow".

### Surprising Benefits

One of the chief objections to the program was that there would be no cash flow, therefore, no initiative. Over the past several years, there has been a continual increase in the hours of work missed and never made up. But surprisingly, this is the best production year we have had in some time.

It came as a surprise to us. We expected the opposite. In fact, we expected the students to fall short in working their hours. But in hindsight we see a little psychology. In past years a student would just say, "I'm too tired . . . a little sleep will help . . . and who needs the money anyway." But now, he thinks, "If I miss work that means I have to produce the money for those hours missed before I can enroll next semester. Maybe I should go to work." As a result he saves himself a large graduation bill and the college receives a more efficient worker.

Here are some department head reactions to the new work program:

"It's been fantastic! Our department doesn't have nearly as much trouble with the students getting in their hours and this has helped our crews. Before kids didn't want to make up missed hours because it was only a few dollars to them, but now they come in and ask when they can make up those hours. I would hate for the college to go back to the old way. I'm all for the program."

"Students seem to be more responsible because they are reevaluating things. Before the hours only meant a few dollars here and there. Absenteeism has decreased about 30%."

In addition, this program has given department heads the opportunity to plan on certain student quotas for the breaks and for next summer. This is due to the variety of programs a student may choose from. A student may wish to choose having

summers free, or stay and take classes while working. He may also work 20 hours a week or choose a program requiring only 16 hours a week.

Too, as most students will testify, they are planning and allocating what savings or resources they have for their entire college stay. They then are a little more realistic in understanding finances, and they make more discreet decisions about visiting the local Dairy Queen. The students have less to spend and maybe this allows for a deeper dedication to work and a little less to the pursuit of things.

One student was doing his best but found he would be about \$20 short by the end of the semester. He discussed this with me so I asked him to list his needs and bring it by and we would give it due consideration. The next day we received a \$22 check from a lady who wanted to help a needy student. He got his request plus a tithe.

We instituted a bonus system as a part of this program. So students who fulfill the intent of Luke 17:10 and other scriptures will be granted extra blessings as the college is able.

Here are some student opinions:

Question: What benefits have you had from the work program?

Answer: 1) It took the responsibility off my parents, and 2) if we didn't have the work program here I would not have been able to come back to school this year.

Question: What do you think about the work program?

Answer: I think it's beautiful! The only complaint I have is that I wish there was some way for us to get paid for a few hours a week so we could have some spending money.

Question: How has the work program benefited you?

Answer: I didn't have to borrow very much money to start this semester. I like the different choices we have of programs to go on. There's a program to suit everyone. It also offers more students a chance to come to college that otherwise would not have been able to come.

Question: Do you think being on the work program has helped you?

Answer: I think it's saving us students a lot of money but I miss not having any spending money. It's really great though because I would not have been able to come back for the second semester without the program. This way I'll have \$500 coming back to me when I leave at the end of school.

So you can see we feel this Work Scholarship Program has benefited both the college and the students.

— Jim Kissee

## Data Processing

A circulation plan for the new U.S. *Plain Truth* has been presented to Mr. Ted Armstrong and tentatively accepted. The plan meets the three prerequisites suggested in earlier meetings by him: 1) Reach a circulation figure for the U.S. of somewhere around 7-10 million by 1980; 2) Reach a circulation of 2 million by June 1975; and 3) Have a significantly increased mailing list for the first edition scheduled for February.

The proposed plan calls for a circulation of 1.85 million for February, up approximately one-half million over January's estimate. This increase will be accomplished by temporarily suspending the renewal program, buying a list of some 250,000 U.S. Public Libraries and doctor and dentist offices, expecting a response of 102,300 gift subscriptions from Mr. Ted Armstrong's December letter (a 7.5% response), and sending a sample copy of the new PT to 121,000 former PT subscribers who recently did not renew.

In April we plan to add another 100,000 libraries and offices, and a second group of 121,000 former PT subscribers. The remaining two groups of 121,000 former PT subscribers will be added in May and June. Optimistically, we project a circulation of over 2.4 million by July 1, 1975, but certainly won't be disappointed with anything over 2 million!

This is somewhat above our long term 5-year plan, but with normal growth we should be within the long range plan by the end of June 1976. In any case, if we feel we're growing too fast (meaning income growth cannot support greater circulation), we can once again institute the renewal program.

Last summer we began sending out to all new subscribers an introductory copy of the *Plain Truth* rather than the current issue. This special magazine contained an introductory letter from Mr. Ted Armstrong welcoming the new subscriber to our publication, a questionnaire, and four booklet advertisements. Two thousand questionnaires from the 3,829 received in August were analyzed to determine demographic data and some of the nature and make-up of our new readers.

Following are the results of that survey and analysis. The percentages given are such that there is a 95% probability of being within 2% of the actual value (if everyone of the questionnaires had been processed). This is the same as saying that

the actual percentage is "probably" within plus or minus 2% of the value given. Obviously, for very small percentages determined in the survey, the results are not too conclusive.

### DEMOGRAPHIC DATA

- 43.8% were home owners.
- 1.25% were prisoners.
- 7.5% were unemployed (18 or older).
- 18.65% were housewives.
- 8.05% were students (17 or older).

### EDUCATION

At least 66.6% had at least graduated from high school. Men and women appeared equal in education up until the second year of college. While 36.6% of the men had two or more years of college, only 18.8% of the women fell in this category.

### AGE OF RESPONDENTS

- The overall average age was 37.
- 8.4% were 16 or younger.
- The youngest respondent was 9 and the eldest was 89.

The men tend to be younger than the women. The average age of the men is 35; the average age of the women is 41. Of all the age groups the 20-30 group were the largest percentage of the respondents with 28.7% of the total.

The average age of the mail ads was 41.

The average age of the telephone ads was 33.

### RELIGIOUS INTERESTS

- 25.1% showed no religious affiliation.
- 16.7% were Roman Catholic.
- 11.3% were Baptists.
- 21% knew the religious affiliation of the PT.
- 26.2% knew the founder of Ambassador College.

### FINANCIAL SUPPORT

97.8% sent no contribution. Of those contributing the average was \$5.41.

### VIEWING HABITS

About half (50.1%) said that they did *not* regularly view the TV program. A majority (64.7%) said they did *not* listen to the broadcast regularly. However, 59.1% *did* either listen to the broadcast or watch the telecast on a regular basis.

#### By Sex

Men and women were equal in the frequency with which they watched the *telecast*. Men tended to listen more frequently, however, to the *broadcast*.

#### By Region

A large majority of those in the southeast (67.3%) and the north-central areas (85.5%) were not regular viewers.

A respondent was less likely to be a regular *radio* listener if he was living in the northeast, mid-Atlantic, midwest and central plains areas, California, or Hawaii.

#### HOW ACQUAINTED WITH PT

Nearly 28% of the respondents said that they became acquainted with the PT through the *radio* program. About 43% indicated they became acquainted through the TV program. (Some of these were a combination of both.)

#### By Region

In the north-central area only 15.3% and in the southeast area only 38.8% indicated that they became acquainted with the PT through the TV program. For the rest of the country a majority indicated they became acquainted through TV.

In no part of the country did a majority become acquainted through the *radio* program. However, the areas where respondents were most likely to have become acquainted through *radio* program were the southeast, south-central, and northwest.

#### COMPARISON OF MAIL AND TELEPHONE ADS

Of the two types of additions mail was only slightly larger than telephone.

#### By Sex

Men outnumber women 59.6% to 39.9%.

Of the men a majority (53.3%) were telephone additions.

Of the women a majority (58.6%) were mail additions.

#### By Region

The majority of those in the northeast and south-central parts of the country were telephone ads while a majority of those in the southeast and north-central parts and California were mail ads.

#### BOOKLET REQUESTS

71.2% of respondents ordered one or more booklets.

The percent requesting *This is Ambassador College* was 43.4%; for *After Death Then What*, 58.1%; for *Four Horsemen of the Apocalypse*, 58.1%; and for *Managing Your Personal Finances*, 48.8%.

The percentage of men and women requesting



the booklet *After Death Then What* was the same.

Interestingly, a majority of each age group (10-19, 20-29, 30-39, etc.) requested the booklet *After Death Then What*, except for the 70-79 and 80-89 age groups!

— Benjamin R. Chapman

## International Division

### 1974 FOT ORDINATIONS

#### AUSTRALIA

Preaching Elder	Local Elder	Local Church Elder
Jack Croucher	Alan Dean	Tom Burchard
Ted Tupper	Rod Matthews	David Jackson
Bruce Tyler		Clive Leske
		Lloyd Longley

#### CANADA

Keith Brittain	Jon Buck
Paul Kneebone	Tom Ecker
Chuck Ranchie	Kent Fentress
Greg Johnson	
Fran Ricchi	
Larry Van Zant	

#### ENGLAND

Sydney Hegvold	Bruce Kent
Derek Seaman	

#### SOUTH AFRICA

John Bartholomew	Sydney Hull
Owen Willis	

### CANADIAN UPDATE

Greetings from Vancouver, Canada.

The Canadian branch of God's Work is experiencing a very good year in all areas of operation.

In January, Mr. Don Miller was transferred to the Canadian office as its new manager. Don has done a very fine job in reorganizing and streamlining the office to handle the increased volume of work and growth we are experiencing. Through the amalgamation of several departments into one single working unit with people being trained to handle a variety of jobs, Don has been able to bring about a sizable reduction in staff and yet maintain the efficiency and effectiveness of the office.

Through the month of October we have seen substantial growth in all areas of the Work in Canada. The income remains steady at just over 20% increase on the fiscal year. The Holy Day offerings had a big influence on this as the Canadians again were extremely generous with their Holy Day offerings. The Holy Day offerings for this year showed a 28.6% increase over last year. This, coupled with an increased church attendance of 12.7%, indicates that all involved are doing more for God's Work.

The mail remains steady, including the names being added to the mailing list. With our current mailing list showing approximately 165,000 on the English speaking list, and approximately 45% on the French mailing list, the total Canadian list is nearly 210,000.

Our plans for future growth in the mailing list includes a continuing increase and improvement in radio and TV coverage as God opens the doors. We are currently on 69 radio stations and 35 TV stations, which includes 205 TV satellite stations covering smaller more secluded areas. We are planning a mass advertising program to start as soon as it can be implemented in both the French and English languages. We are also planning to use the top six magazines in Canada to cover the entire nation with three full page ads in each magazine. Together with our radio and TV coverage, we anticipate adding possibly 100,000 names to our mailing list by late next spring. We feel this is necessary to insure our future growth in churches and membership, as well as carrying out our responsibility of going to the nation of Canada with the good news of God's coming Kingdom.

We're continuing to experience very good growth in the number of churches this year. In the month of October we added five new churches, bringing the total number of churches to 51. We also have at present 24 outlying Bible studies and are expecting to add several more to these in the next couple of months. We now have 90 ministers and ministerial assistants in our employ to serve in the office and to take care of our churches and Bible studies, as well as 9 local elders who are not in our employ.

Church attendance is up approximately 13% with baptisms up about 14%. We have had only 44 disfellowships through the first ten months of this year, with many of those being reinstated. Our current church and outlying Bible study attendance each month will run somewhere around 8,600 — an increase that we are very pleased with.



The current plans for church and Bible study growth include a program of going to the people and serving them in their home towns no matter where they may be. To make the people aware of this and give them an opportunity to hear and to come in direct contact with God's Church, we are, during the months of October, November and December, having a series of what we call "PLAIN TRUTH Bible Lectures" in cities all across Canada. We have well over 200 of these planned for those three months. Many have already taken place and initial results are very encouraging with anywhere from 4% to 9% of the mailing list in attendance and showing good enthusiasm for what God's ministers have to say. This again should lay the groundwork for continued growth and progress in 1975 for the Canadian churches and membership, which again should give a stable income from which we can continue our growth in radio, TV and advertising, thus increasing our mailing list from which we can again plan increased growth in churches and membership — all working together in harmony for making the increase in the body of Christ and accomplishing the Work of God in Canada.

Other plans are in the preliminary stages of thinking and planning. They include diverting part of our funds and manpower into what, out of necessity to please the Internal Revenue Department, must be called the "Missionary Field." Those plans will be reported to you as they unfold. We are all excited about the possibility and are very anxious to see it work out.

One other last thing which will be good news to all present and future Canadian Ambassador College students is that we are in the preliminary talking and planning stages of setting up a scholarship fund. This fund would help insure that those Canadian students now in college and those who qualify in the future will have ample opportunity to go to college and complete their training at Ambassador.

— Dean R. Wilson

## Personal Appearances

Greetings from Personal Appearances!

Buffalo — Here we come again! As you read in Mr. Armstrong's letter in the last Bulletin, the Buffalo campaign had to be canceled because of a freak November storm which dumped up to 25 inches of snow in certain parts of the city. Try as

we might, it was humanly impossible to go ahead with the program.

However, there is good news for Buffalo. Together with Dan Bierer, we have been able to *reschedule* the campaign for this January 4-5. We hope that the immediate rescheduling of the campaign will be an encouragement for all the people in that area of New York.

In addition to the freak storm, we had another most unusual experience. From past experience, we have learned to expect bad press. Buffalo proved to be a surprise! The religion editor of the Buffalo *Evening News*, Richard Burke, had contacted us in Pasadena requesting an interview. Naturally, we were skeptical. However, Mr. Armstrong decided to talk to the man, come what may.

To our surprise and delight, the article proved to be an honest, straightforward, purposeful explanation of Mr. Armstrong's visit to Buffalo. It was totally without sarcasm, preposterous statements, scandalous quotes, mis-quotes or innuendo of any kind.

If we had space, I would like to include the entirety of the article as an example of what journalists can do when not out to destroy the Work through libelous scandal. Needless to say, Mr. Burke will certainly be well received if he desires to run any more material concerning the campaign in the Buffalo *Evening News*. This may be a first — but we hope not the last!

The following excerpts are from two letters recently received. The first comment resulted from the recent Nashville campaign and the second comment, though nearly a year after the program, resulted from the Seattle campaign.

"Now that the campaign is over, I feel that I must let you know how much we (my husband and I, and I am sure all the members of the Church in this area) appreciated the opportunity to hear you speak again so soon after the Feast of Tabernacles. Although you came here more for the benefit of the general public, the Church members benefited greatly as well.

"All three evenings the sermons, if I may call them sermons, were superb; but I feel that the last evening topped the other two. We have heard some strong words from you before but never as on this particular occasion! And what an impact you had on the audience! Many had tears streaming down their cheeks. I came to the United States almost nine years ago and am now an American citizen. I think of America as my country, although I still have a soft spot for Britain, where my family remains. How anyone could have sat there in that auditorium and not be moved when

you spoke on the conditions in the world and in America is impossible to understand.

"In closing, taking to heart Mr. Dart's sermon on the Sabbath on encouragement for the ministry, I hope this letter will be of some encouragement to you and to all at Headquarters. I know your visit here brought encouragement to us in God's Church."

This next letter is in response to the Seattle campaign conducted nearly a year ago:

"Please accept our offering to be used in the Work. I received an incentive bonus this past month, so we are sending a little extra this month.

"May God bless and keep you safe, well and healthy to direct and carry on His great Work.

"After having seen and heard Garner Ted in person in Seattle last winter, my wife and I are convinced that the Personal Appearance Campaigns are the best of all means. This is not to say that all the other means aren't very good too."

Mr. Armstrong is continually receiving requests to appear across the country as a guest speaker for various organizations. One of the most interesting of these requests came in recently from Richard Boyd, President of the Fraternal Order of Police for the state of Oklahoma. Having been particularly interested in a program that was aired locally over KTOK radio, he sat down and wrote to Mr. Armstrong requesting that he be the guest speaker for their annual state convention. The following is the letter that he wrote:

"I was quite interested in a talk you gave on KTOK radio here in Oklahoma City, September 2nd, reference the world's misguided thoughts on the USA's role in world politics. I was also interested in the approach you took to defend Secretary of State Henry Kissinger, since his position of hanged if he did, hanged if he didn't, is the same position law enforcement officers find themselves in daily.

"I don't know if you take time out of a busy evangelistic schedule to speak to private groups, but I would like to invite you to be the guest speaker at our Police Memorial Day ceremonies and recognition banquet, May 15, 1975, here in Oklahoma City. At this event, attended by more than 1,500 police officers from the State of Oklahoma, we recognize the efforts of those officers who have given their lives in the performance of duty and recognize those officers who have exemplified themselves in their service to the citizens of this state.

"I hope you could look favorably upon our request, and I would look forward to working out the arrangements with you."

Hopefully, Mr. Armstrong will be able to schedule this most interesting invitation into his plans for the month of May. It's a little difficult right now to definitely accept the invitation because of the present schedule for radio, television, and the Pittsburgh campaign, which is immediately followed by the one in London, England. However, if at all possible, Mr. Armstrong plans to be there.

Next issue we'll fill you in on a few of the details and statistics of the most recent campaigns.

— Sherwin McMichael

## Publishing

### NEW BOOKLET PROGRAM

Mr. Ted Armstrong has recently approved a totally new, revitalized booklet program. This new "package" will increase efficiency and save money. Overall, we believe it will be much more effective.

At the present time we have nearly 70 booklets and another 78 reprints. In addition, we have over 50 form letters in the 900 series. This is a little unwieldy to say the least. Our present staff of two writers and two editors often find it difficult to keep up with the constant changes in statistics and the tremendous influx of new knowledge — both secular and theological! The new booklet program will help solve this problem as well.

What it amounts to is this. Our entire inventory should be reduced to about 50 booklets (the exact number will remain flexible). These booklets will be thicker, more accurate and more comprehensive. They will be written for today's audiences and in modern style.

The booklets will fall into three basic categories: 1) Theological & Doctrinal; 2) Current Issues and Events; 3) Christian Living.

A number of the older booklets will be retained (especially those of Mr. Armstrong which are so basic to the theology of the Church). Other existing booklets will be edited or amalgamated resulting in greater efficiency. For example: Why have 5 or 6 pieces on the Sabbath when the whole story could be told in a single, comprehensive booklet?

In addition, a number of totally new booklets will be written on various subjects. So, like the Gospel message itself, the booklet package will be a mixture of "some things old and some things new."

As each new booklet is produced it will be announced in the *Bulletin*, advertised in the GN,

the WN or otherwise. As older booklets are phased out or replaced, that too will be announced. If you have further questions on the why's and wherefore's of any of the booklets, please do not hesitate to write to me personally. I will attempt to provide a satisfactory explanation in each case. New booklets are subject to approval by Mr. Ted Armstrong. If you have any advice or comments please let me know.

A number of you have asked about the new Healing booklet. We are still awaiting Mr. Herbert W. Armstrong's final copy on this. We will let you know as soon as it goes to Press.

Present plans call for the field ministry to receive advance copies of all *new* booklets.

One last point. We want to make our literature both *general* and *basic*. Our doctrines must be explained in clear, lucid language which is understandable to most. The *administration* and *application* of those teachings falls mainly within the province of the field ministry. We want to avoid spelling out an endless series of Talmudic do's and dont's in our literature. It is often best to explain the principles in our literature and leave the administration to the judgment of our field representatives in various areas.

Apparently some have wondered about the reasons why various booklets have been killed in the past. I want to assure you that "these things were not done in a corner." What has been done in the booklet area has been done openly and with full approval of those responsible here at Headquarters. If you have a specific question in mind, please go to the source (the Booklet Department) and we'll be glad to fill you in on the details as much as we are able.

We are all excited about the new publishing package — including the change of PT format. We hope your prayers and moral support will be with all of us here at H.Q. as we proceed with these new programs!

Following now is an explanation of the booklet "chaining" system we will be incorporating in our new booklet program. It's written by my right hand man, John Schroeder, Assistant Managing Editor of the Booklet Dept.

— Brian Knowles

## BOOKLET CHAINING

In conjunction with and as an integral part of our new booklet program will be a *logical* chaining system. Chaining may be simply defined as linking one booklet to another. A couple of examples illustrate: The *Personal Finances* booklet should be

chained (or linked) to the new tithing booklet when it is finalized and approved; the new *Crime* booklet should be chained to the newly edited version of *The Ten Commandments*.

In this new effort the Booklet Department will work hand-in-hand with the Direct Mail and Advertising areas. Coupons will be inserted in each new or revised booklet, as it is published, advertising another booklet and/or the Correspondence Course and/or Personal Counsel with the ministry and/or the *Good News* and/or our Bible studies. The exact literature that is advertised in a specific booklet will depend on the strength of the booklet itself. Obviously we would not advertise ministerial counsel in the *Crime* booklet.

Our present chaining system has been basically in-text. Tear-out coupons have been the rare exception. But this new system will add the much more effective dimension of coupon chaining. In-text chaining gets a good qualitative response; but it is definitely not quantitative.

However, the same basic principles which governed in-text chaining will also govern coupon chaining. The basic overall principle is always to chain to *stronger meat*. Lateral chaining will be avoided i.e., the *Crime* booklet will *not* be linked to the *Drug* booklet or vice versa. Reverse chaining will likewise be shunned, i.e., chaining *The Ten Commandments* back to the *Drug* booklet. With rare exceptions, all existing in-text chaining has followed this pattern of chaining to stronger meat.

This system of keying each booklet with other important booklets and/or the Correspondence Course, etc. will help expose our mailing list to stronger and stronger meat as they grow in God's truth. It is *not* designed to call anybody; that is God's job. The sole purpose is to make the necessary basic knowledge readily available.

— John R. Schroeder

## MAIL PROCESSING

(Continued from page 616)

"These figures include all items mailed from co-worker letters which now cost 10¢ each, to airmail letters and packages which may run well over 50¢ each in certain instances, to *Plain Truth* and *Good News* magazines which cost less than 1¢ per copy.

"Our total postage budget per year is considerably larger than it was in 1965 because we mail many more pieces and rates have gone up. But our average cost has not increased anywhere near the overall increase in postage rates — an encouraging

(Continued on page 649)



# OPEN FORUM

## WASN'T "RECYCLED" AT A.C.

During my seven years in the field ministry, I have tried on two occasions to return to Ambassador College for additional classes. In the last couple of years, because of comments I had heard, there had developed in me the distinct impression that only the "bad-guys" are called into Ambassador College for "recycling." Therefore, in spite of the fact that I had tried to and wanted to return to college, when I was given the opportunity to do so this year, I was a little apprehensive about it. Recently, I began to wonder if there were many others out there with the same feelings, so I decided to write this item hoping to help completely erase this impression.

I have not yet felt any shame in being here and I don't expect to! On the contrary, this is proving to be one of the most exciting and challenging years I've ever experienced! Apart from the sabbatical aspect that has given me more time with my family to travel in the area and take advantage of the many things to see and do, the Advanced Ministerial Education Classes of the Ministerial Education Training Program are hard-hitting, up-to-the-minute, dynamic sessions providing essential material to increase professionalism within the ministry. This truly is an *advanced* training program — and I emphasize "advanced."

Although I am itching to be back in the field, it isn't because I'm not enjoying being here (I wouldn't trade this year for any other one), but because I am anxious to get back on the production line and practice the principles I am learning.

Take it from a guy "who's been there" (is there!), if any one is thinking he would like to go on a sabbatical, my advice is get your request in early. I believe when the full understanding of what this *new* program is all about reaches the field, there will be a long waiting list!

Well, that's just the way I feel about it, fellows, thanks for giving me the chance to express it.

— Vince Panella  
Pasadena

## FREE HALLS FOR BIBLE STUDIES

After reading Mr. Cole's encouragement to cut financial corners I thought some may be interested in a method of budget reduction we discovered here in Minnesota.

We hoped to serve the people better by establishing two outlying Bible studies in addition to the local Rochester study. Yet we did not wish to create additional hall rental expenditure. What was the solution?

We discovered that a number of banks, convention centers, union halls or schools were more than willing to permit us free use of their fine facilities. Often they were very happy to provide a hall for a Bible study. Many new banks maintain a community room to be used by interested parties without charge.

With a little checking around we were able to locate halls for Bible studies which cost us nothing. Being aware that free halls can be obtained saved hundreds of dollars a year in the Rochester Church area alone.

Hope the tip can be as useful to others as it was to us.

— Charles A. Calahan  
Rochester-Waterloo, Minnesota

## IT'S DIFFICULT TO BE AN UNDERSTANDING COUNSELLOR

About three months ago I gave an ultimatum to one of the teen-agers here in this area. I told his parents and him that if he didn't learn to control his mouth he would not be allowed to participate in the Church activities. I sincerely felt he didn't want to be a part of God's Church and was trying to cause trouble. A few days later, at services, he handed me a ten page letter explaining his side of the story. I took it home and read it. After three readings I was mad. I got madder every time I read it. It was negative (I felt) and stated that I was too sensitive. It concluded with "And, *SIR*, I have for a very long time known of my speech problem. I have been working on it. If you think I'm bad *NOW*... WEEEELLLLL."

I don't know how you would take this, but I took it to mean "if you think I'm bad *now*, *BUSTER*, watch out for the future!" I gave the letter to the local elder in the area. He read it and came to the same conclusion. I couldn't see that he could have meant anything else. "*Open REBELLION!*" I thought. My wife read it — *same conclusion*. I felt absolutely sure I knew what he was thinking. I felt I understood him. His words condemned him. *I had it in writing!* I made an appointment to see him the next morning. I felt sure he should be told



to stay home and not attend services.

Thankfully I did *one* right thing. I prayed about it and asked God to help me see this fellow the way *He* saw him. I asked Him to help me do *His* will.

The next morning I still felt sure I was right. His letter condemned him. I felt it wasn't possible that he could have meant anything other than the way I took it. When I began talking to him he was almost humble in his approach — even friendly. "Subtle," I thought, "knows he's caught and he's putting on an act." Not wanting to wait any longer I asked him what he was trying to say to me with his concluding remarks in his letter. He said, "Oh! I was just saying that if you think I'm bad *now* you should have seen me a year or two ago." WHOSH! The air went right out of me. I couldn't believe it! I told him what I *thought* he meant. He assured me very sincerely that he didn't mean that in the least. We finished the letter together. Today he's still in the Church. He wants to be baptized in the future and go to Ambassador College.

After listening to Mr. Antion's tapes on "Understanding Counselling," I've realized again how difficult it is to be an *understanding* counsellor. If it hadn't been for God's help I probably wouldn't have taken the time to listen to what he really meant and would have made a horrible mistake. It's likely I've made several other mistakes like this (not putting people out of God's Church but misunderstanding them none-the-less). I hope to be more like the minister Paul exhorted Timothy to be in II Timothy 2:24-25 (and more like our God — Isa. 11:2-4).

I felt this experience might be of value to the rest of you.

— Ken Williams  
Kalamazoo, Michigan

### THERE IS FREEDOM OF RELIGION IN THE PHILIPPINES

With all due respect to Mr. Rader, I would like to point out an error he made during his speech at the Feast of Tabernacles which was published in the *Bulletin* of October 23. In discussing the backing of two cabinet ministers of President Marcos, he stated that there is no freedom of religion in the Philippines. This, of course, is not true. The Work of God has been going strong fourteen years in The Philippines. Martial law, introduced in September 1972, did *not* result in the crushing of religious freedom. In fact, the very opposite has occurred. President Marcos has given his backing to *all* religions, recognizing the moral teaching

they can bring to the people. Denominations of all kinds exist side by side with the Catholic Church. There are Mormons, S.D.A.'s, Church of Christ, Evangelical, Philippine Catholic, Baptist, Jehovah Witnesses, Methodists, Elimites, Jews, to name but a few. On the other side of the fence there are some outright pagan tribes in the extreme north and in Mindanao, and of course we musn't forget the Muslims.

God's Church has had a completely free hand in publishing the *Plain Truth* and *Good News* and in purchasing radio time openly for many years. In fact we were one of the first, if not *the* first, to be given permission to continue sending out the magazines when censorship was first introduced at the outset of martial law. We have been able to travel freely visiting prospective members, baptising, and holding services (there is also freedom of assembly). We have been hindered in no way and opposed in no way by the government. As many of you will remember from past articles in the *Worldwide News*, the President has enacted many decrees giving religions *more* freedom to operate. One of these decrees was designed to help labor by stating that an employer must respect an employee's wish to take his rest day for religious reasons. This is actually written into the new Labor Code effective November 1 this year. The other benefit was the raising of the percentage of tax deductible contributions to religious and charitable organisations, from 6% to 100%. This has really benefited God's people.

The government does not permit freedom of assembly or speech if the object is to criticise and denigrate them, in the manner of subversion. They do heed constructive criticism and democracy is practised at the grass-roots level in the barrios (villages) where public opinion is heard. Just recently, the President lifted press censorship and interference by the government, relying on the Press themselves to act rightly.

Finally, Mr. Armstrong's campaign would never have been permitted if there was no religious freedom. As you know, he spoke strongly. No, the government here encourages religions and moral teachings. That's why our university lectures have been so well received and why more *Plain Truth* lectures are being planned for other cities. God's Work goes on freely here and many Filipinos are hearing the true gospel of Jesus Christ.

— Colin Adair  
Manila, Philippines

P.S. President Marcos continues to read the PT. He is now also reading the booklet, *U.S. & British Commonwealth in Prophecy* given him by his

mother's personal secretary. This secretary, by the way, attended all 8 days of the Feast of Tabernacles at Baguio City.

**Editor's Note:**

Mr. Rader's brief allusion was not intended as a rebuke or a criticism of President Marcos' new society and the government which he heads. With due respect and appreciation for Mr. Adair's comments, the whole complex subject of "freedom of religion" is intricately intertwined with constitutional law, comparative jurisprudence, political science and the like. In its real as well as in its technical sense, the specific phrase "freedom of religion" means significantly more than the simple fact that various religious groups exist at any given time. "Freedom of religion" *to be true freedom of religion* must be protected by the constituted law of the land without any "higher" law able to countermand it.

In this context, it is extremely important to understand all the implications and ramifications of the imposition of martial law, whether martial law be decreed in the Philippines or in any other part of the world. Furthermore, experience of a practical and technical nature is needed to understand the differences between power, the exercise of power, and their interrelationships, particularly where a regime may be in power and exercising all of its rights to the fullest extent under martial law, and yet might be, from time to time, appearing as willing to extend some freedoms to the people; freedoms which they may have enjoyed to a greater or lesser extent before the institution of martial law. Freedoms of speech, press, assembly, and religion are inextricably interrelated with one another, and if there were a conflict between the exercise of the purported freedom of religion, and the rules and regulations which would specifically prohibit activities in the area of public assembly, publishing, and speech, someone would have to decide whether the so-called freedom of religion would be outweighed by the government's concern about the violation in any one of the other three areas. This, strictly speaking, effectively voids the legally understood concept "freedom of religion."

It remains true that in very few countries of the world can we as a Church and as an educational institution *fully and permanently* publish what we want at will, say what we want at will, advocate that others believe what we do at will, assemble at will — *and* be protected in these areas by constituted law, including all of the safeguards of procedural due process, as procedural due process has evolved and is understood in the United States. Even in those countries where there are no specific

prohibitions against any of these specific activities that we might choose to partake of, if the general constitutional safeguards (as extant in the United States) do not specifically guarantee our permanent rights, we could at any time find ourselves in serious difficulties, as an organization or as individuals, as a result of any published material, lecture, sermon, public assembly, etc.

**MINISTER IN A QUANDARY . . . WHAT WOULD YOU DO?**

**Situation:**

The wedding rehearsal went smoothly. The parents of both the bride and groom were present, and it looked like everything would go well at the wedding. The ceremony a few days later started as expected: The organist played, the soloist sang her two songs and the processional began. The bride's maids entered the room approaching me for the service. The bride entered. Then the unexpected happened: the mother of the bride stood. She was quickly followed by the entire audience of two hundred people, most of them from other faiths attending their first wedding of the Church of God.

This was not in the script! By the time the bride and groom were standing in front of me to begin the service, everyone was still standing. I hesitated for a minute, but no one sat down. What was I to do? What would you have done in my situation? Did they expect me to perform the ceremony with everyone standing?

Here's what I did: I performed the ceremony with the audience standing!! First time ever for me! If I ever have this situation again, next time I'll know what to do. What I *should* have done, I learned later, was simply say at the time the ceremony was to begin, "Everyone please be seated," or something to that effect. It is customary, I found out, in some churches for the audience to rise when the bride enters the room and then to be seated by the instruction of the minister when he is ready to conduct the service. As they say, "live and learn." Next time I'll know what to do and you, too, can be prepared in case this ever happens to you!

— Jim Lichtenstein  
Philadelphia, Pennsylvania

**RECAPING '74, LOOKING TO '75**

At the end of every year, many television stations recap the major news stories of the preceding year and often speculate about the upcoming year. I have found these programs very helpful in giving me a perspective of where we have been and where

we are going.

Late last year, I gave a sermon on major developments in the Work in 1973 and focused on possible future developments. I divided the message into information pertaining to the overall Work and the local Church. I think it helped people focus their attention on our overall commission as well as build their knowledge and enthusiasm for what we were doing locally.

A message such as this gives you a chance to explain how things are structured in the Work worldwide and locally. The congregation can be updated on such information as the number baptized, new booklets, new functions started and their means of operations such as Ministerial Education and training, the Doctrinal Team, or some local group started such as Boy Scouts. A recap of key events such as Mr. Armstrong's travels or socials can be of interest. It is an excellent chance to focus attention on future plans such as fair booths, Personal Appearances, visiting goals, and many other items. As Proverbs 29:18 says, "Where there is no vision the people perish. . . ." This can be an effective way of giving God's people vision, as well as build their enthusiasm for these developments.

There is an abundance of material available to build the message — the *Plain Truth*, *Good News*, *Worldwide News*, *Bulletin*, and local information. Perhaps some will find this type of message a way of showing God's people what we have done in 1974 and where we are going in 1975.

— George Kackos  
Wisconsin Dells

### CHANGE TAKES TIME

I'm sure many ministers, like myself, suffered a mild shock on reading about our new stance on make-up. After having accepted a policy for many years it is just not a simple matter for the mind to make an immediate turnabout. It takes time for the mind to adjust itself. If it affected no one at all then perhaps we had not fully accepted the former policy. It's rather like repentance. You don't change overnight, but it takes time for the mind to "come around" to a totally new way of thinking.

After having read the *Bulletin* and studied the subject, I realised that it would be the same way with the brethren. So — I decided to use the subject for the sermon rather than just reading the letters as instructed. Here was the opportunity to help the brethren understand more fully how the Church is maturing. I felt that after news of this sort the minds of the brethren just wouldn't be on any other sermon topic given.

I hope that many of you felt the same way in deciding to give a whole sermon. If you did I'm sure it turned out beneficial. This was a good opportunity to show how the Church is growing in understanding and how more and more the individual must build his own character in styles, clothes, etc., rather than have the ministry lay down rules. I explained that the Church is rather like a child who at first is told by its parents how to dress and what to dress in. But as it matures it should be able to make its own right decisions. It will be a test of character for many brethren and also a test of their conversion as to how they handle this new "liberty." Perhaps Galatians 5:13 sums it up. Let's not use this liberty (I don't particularly like that word — it means to conjure up freedom from keeping the law — I use it, however, in its proper biblical meaning) to go overboard and indulge. Mr. Armstrong's closing remarks in his letter will, I hope, insure we do not have any "painted dolls" among the congregation. Nothing could be worse. Let us ministers have the courage to carry out his instructions in speaking privately to such a person should the need arise. The brethren still do look to us for guidance and direction. Let's not abrogate our responsibility by passing it off as "a personal matter" if there is a real need to speak to someone. We don't want to go to the opposite extreme. We should, after all, be shepherds to God's sheep and they *do* need direction!

— Colin Adair  
Manila, Philippines

### MAIL PROCESSING

(Continued from page 645)

factor when you look at today's galloping inflation."

— Richard Rice

### LETTER COMMENTS

#### NEW PLAIN TRUTH FORMAT

A sampling of comments on the proposed change to a newspaper format for the *Plain Truth* indicates that the new PT will be quite favorably accepted by most of our readers. A few suggestions are also included.

#### "Be Brave, Be Courageous"

Recently I read about your proposals to change the *Plain Truth* to a newspaper format. What shocked me was your super-cautious almost apolo-



getic tone in relating this in the personal of the recent *Worldwide News*.

In *To Kill A People* you stated on page 21: "Great leaders innovate. They create. They plan, they have vision and imagination — they move. Weak men search for solutions to problems as they arise, rarely preventing problems before they arise."

Your innovative suggestions show a grasp of not only problems present and future but also of the changing trends in the way people look at things. Newsprint is no longer considered cheap, shoddy, or inferior as it once was, but rather a practical solution to the growing shortages all publishers are facing.

Please continue to be daring and innovative. If it's a mistake God will correct it. Don't ever forget that not only are we behind you, but we are ready to offer our hands to you when you make a mistake and need help. Be brave, be courageous!

— Tim McCanley  
Atlanta, Georgia

#### "We've Got to Get the Job Done"

It looks like we've got to be continually making major changes in the Work to keep up with inflation. But we've got to get the job done the most effective way possible. If God wants a newspaper-type format (similar, I suppose, to the original PT) which will reach a vastly increased audience with more and more hard-hitting Gospel truth, then I'm all for it. This reminds me how we must all pray for God's continual miracles and guidance on behalf of His Work's economy. I'm always in favor of any changes which will enable us to fulfill our commission more effectively. Increased use of TV specials aired on a large number of stations or a vast U.S. and Canadian magazine campaign could have an absolutely explosive effect. Keep punching away.

— Frank Lewandowski  
Indiana, Pennsylvania

#### Articles More Important Than Color

I read Mr. Ted Armstrong's Personal in the October 28 issue of the *Worldwide News* concerning a possible change in the beautiful color of the *Plain Truth* magazine. The very first *Plain Truth* magazine I received was black and white and I thought it was the most wonderful magazine I had ever seen. And then naturally when we received our first color magazine we thought it was the most beautiful magazine we had ever seen. It seemed to represent the beautiful surroundings of God's throne and everything which He made. And

yet maybe it might do us good not to always have things which are beautiful, otherwise we might be more inclined to look at the beauty of things and miss the importance of the articles written in the pages of the magazine. Even though we have all enjoyed the beautiful color and the pictures in the magazine, it's the real meaning of the articles written by the inspiration of our heavenly Father that should be the most important thing. And we should be just as grateful for the magazine in plain black and white as we are in its full-color format. So, I believe that God is guiding and directing you in what ever changes that may be made to further the Work and to save it money for spreading the Gospel even further. Keep up the good works — you and all those wonderful men of God.

— Mrs. Clara Curry  
Warrington, Florida

#### "No Limit to Good Results"

In your "A Personal Letter" of October 28, 1974 in *The Worldwide News*, you mentioned we may have to decide to go more toward a newspaper-type format, increasing the number of articles and pictures and increasing circulation, but using cheaper paper, entirely black and white, without any colors. Even if a charge of a few cents a copy were made (cost of printing), there would be no limit to the good results. Keep up the good work!

— Arthur Biesch  
Baldwin, Kansas

#### Slick Paper Too Reflective

I am in favor of your suggestion to use non-slick paper in your publications. I often find it difficult with my bifocals to hold the magazine so the light doesn't reflect from it and blind me. It's much easier to read the print in the WN on non-slick paper. I love the contents of all your publications.

— Mrs. Daisy McIntosh  
Hartville, Missouri

#### Grocery Bag Paper O.K. With Her

I read just last night in my newspaper where you might have to use cheaper paper for the *Plain Truth* — and other booklets too, I guess. Well, if you have to print them on grocery bag paper, just so we get them, would be fine with me and I hope everyone else feels that way. God knows what we can do.

— Mrs. Hazel Chapman  
Cincinnati, Ohio

#### All for the Change

I would also like to add that if necessary I'm all for changing the *Plain Truth* to newspaper form. au

(Continued on page 653)



# Ministerial Education & Training

## GUILT: CHRISTIAN MOTIVATION OR SPIRITUAL NEUROSIS?

As ministers we probably have all experienced many times the task of counseling with someone who was discouraged and depressed — perhaps fearful of having committed the “unpardonable sin” — and obsessed with such feelings of guilt they felt helpless and hopeless.

Of course, our job was to encourage them, persuade them of God’s mercy and His willingness to forgive.

But, how many times have we, either knowingly or unknowingly, *created* guilt feelings in private counseling or in our sermons in an effort to stir or provoke people to better living?

Are guilt feelings really useful tools for motivating someone in his Christian life? Are they healthy? Or are they harmful and destructive? As ministers we need to understand in order to best serve God’s people. Let’s examine this subject further in the light of scripture.

### What Is Guilt?

What *is* guilt anyway? There are *three* New Testament Greek words translated “guilt” in the English. Interestingly, not *one* implies or refers to a *feeling* of guilt.

These words are *hupodikos*, *opheilo*, and *enochos*, meaning “to be liable to judgment,” “to be guilty of an offense,” and “to owe or be indebted to.” These are theological states or conditions but NOT emotions.

Guilt, you could say, is the “judicial verdict” by which God condemns the *sins* of every man and demands *repentance* of the sinner.

“That every mouth may be stopped and all the world may become guilty before God” (Rom. 3:19).

“For whosoever shall keep the whole law, and yet offend in one point, he is guilty of all” (Jas. 2:10).

And we know that it is only thru Jesus Christ that our guiltiness can be removed from us (Acts 13:38-39), and we become “justified,” or declared “not guilty” before God.

But, guilt is also an *emotion* which we have all experienced. And we know that it can have a dev-

astating effect upon us — depressing, futilizing, paralyzing.

### Christian Motivation?

Historically, the Christian churches, in their many branches, have relied upon the guilt emotion as a prime motivating force to effect more godliness in the lives of their members. The typical tent camp revivalists played on it extensively. Note the following quotations as an example of guilt motivation:

“But dying to self is not a thing we do once for all. There may be an initial dying when God first shows these things, but even after, it will be constant dying, for only so can the Lord Jesus be revealed constantly through us. All day long the choice will be before us in a thousand ways. It will mean no plans, no time, no money, no pleasure of our own. It will mean a constant yielding to those around us, for our yieldedness to God is measured by our yieldedness to man. Every *humiliation*, everyone who *tries* and *vexes* us, is God’s way of *breaking* us, so that there is a yet deeper channel in us for the life of Christ. You see, the only life that pleases God and that can be victorious, is His life — never our life, no matter how hard we try. But inasmuch as our self-centered life is the exact opposite of His, we can never be filled with His life, unless we are prepared to bring our life constantly to death. And in that we must cooperate by our moral choice” (Hession, 1950, p. 16).

“To be broken means to have no right before God and man. It does not mean merely surrendering my rights to Him but rather recognizing that I haven’t any, *except to deserve hell*. It means *just being nothing* and having nothing that I call my own either time, money, possessions, nor position” (*ibid.*, p. 31).

“Here the logic breaks down, and the believer can only take refuge in the promises of Jesus. He knows that he is safe in the care of Jesus, but at the same time he knows that the obligation is laid upon him to abide continually in Jesus *lest he be cast away* as a branch” (Marshall, 1969, p. 182).

Certainly we can think of a number of scriptures to substantiate *some* of the thoughts expressed in the above quotations, but other statements appear quite extreme and in contradiction to the scriptures.

What is imperative for us is that we find the balanced approach to “guilt.” Should it be used at all as a motivating force for a Christian?

### Three Elements of Guilt Emotion

In answering that question, let’s analyze sepa-

rately the three primary elements of guilt motivation illustrated in the above quotations. They are:

1. Loss of self-esteem
2. Punishment
3. Rejection

### Self-Esteem

Should a Christian experience a *constant* feeling of worthlessness in order to be properly "humble" before God? Of course we could cite many scriptures about human nature, works of the flesh, etc., but we must see the difference between the "judicial verdict" of *guilt* as a legal standing before God prior to "justification" through repentance and baptism on the *one* hand, and the *emotion* of guilt as a motivating force for the converted Christian on the other.

Let's look at a few scriptures which discuss the "worth" of the individual Christian to God.

"Behold, what manner of love the Father hath bestowed upon us, that we should be called the *sons of God*: therefore the world knoweth us not, because it knew him not.

"Beloved, *now are we the sons of God . . .*" (I Jn. 3:1-2).

"But one in a certain place testified, saying, What is man, that thou art mindful of him? or the son of man, that thou visitest him?

"Thou madest him a little lower than the angels; thou *crownedst him with glory and honour*, and didst set him over the works of thy hands:

"Thou hast *put all things in subjection under his feet*. For in that he put all in subjection under him, he left nothing that is not put under him . . ." (Heb. 2:6-8).

Of course, many other scriptures could be cited to show clearly that "just being nothing" is not God's purpose for us — not for eternity and not for *now* either.

A Christian can certainly walk humbly before God and still have a clear realization of his great *worth* to God. For, "He is not willing that *any* should perish."

### Punishment

After describing his daily battle with "the flesh" and admitting his frequent losing of the battle in Romans 7, Paul went on to say in verse 17, "Now then it is no more I that do it, but sin that dwelleth in me."

And in Romans 8:1-2, "There is therefore now no condemnation to them which are in Christ Jesus, who walk not after the flesh but after the Spirit. For the law of the Spirit of life in Christ

Jesus has made me free from the law of sin and death."

Naturally we must realize it is possible to fall away from God, and, we should fear the consequences.

But, how many of our members fear God as a cruel, vengeful God, waiting to strike out at them for their slightest weakness? Too often people have been heard to say, "I hope God won't kill my child for what I did." They are only inflicting a most cruel punishment upon themselves because of guilt feelings. And, sad to say, they may have learned it from a sermon someone preached, or an off-handed speculation as to the "cause" of another's misfortune.

### Rejection

"But your iniquities have separated between you and your God, and your sins have hid his face from you, that he will not hear," said the prophet Isaiah to the people of Israel.

But, what about the Christian whom God has led to repentance, baptism, and justification through Jesus Christ? If he should sin through weakness, under temptation, is he at that moment cut off from God and *rejected* by Him? And, is it only thru some future, formal act of contrition or penance that he can again be "restored" to God's presence?

Through the conviction of the Holy Spirit a Christian frequently may be "repentant" of his sins immediately after he commits them. Or, he may be reluctant, resistant and unrepentant while he yields to sin. Has God rejected him?

Paul said in Romans 7:15, 22-25: "For that which I do I allow not: for what I would, that do I not; but what I hate, that do I.

"For I delight in the law of God after the inward man:

"But I see another law in my members, warring against the law of my mind, and bringing me into captivity to the law of sin which is in my members.

"O wretched man that I am! who shall deliver me from the body of this death?

"I thank God through Jesus Christ our Lord. So then with the mind I myself serve the law of God; but with the flesh the law of sin."

And in Romans 5:8 we read, "But God commendeth his love toward us, in that, while we were yet sinners, Christ died for us."

And again in Romans 8:35-39 Paul asked, "Who shall separate us from the love of Christ?" and his answer was "[nothing] shall be able to *separate* us from the love of God, which is in Christ Jesus our Lord."

So, the scriptures make it evident that a converted Christian need no longer harbor the guilt emotion with its attendant feelings of loss of self-esteem, punishment and rejection.

Of course we are not here speaking of those who would "turn grace into license, and continue in sin that grace might abound." But, we are speaking of those sincere Christians who are striving to mortify the deeds of the flesh and to become a new person in Christ Jesus. Those very ones who, even like the Apostle Paul, will find themselves occasionally being overcome by the weaknesses of the flesh.

What emotions then *should* a Christian experience when he slips into sin?

### Godly Sorrow

The Apostle Paul, in II Corinthians 7, drew a clear distinction between "Godly sorrow" and "the sorrow of the world."

Upon closer analysis, we could safely say the "sorrow of the world" is indeed the masochistic *emotion of guilt*. We could contrast differing emotions in these different "sorrows" and realize just how *destructive* the "sorrow of the world" really is. It does indeed lead to *death*. A Christian can strangle himself to death spiritually with these wrong emotions.

The "Godly sorrow" is DISCIPLINARY while the "sorrow of the world" is PUNITIVE, and replete with guilt feelings.

In the following chart we can see clearly a contrast between the two.

#### WORLDLY SORROW

##### Punitive

1. Hopelessness
2. Isolation of self
3. Self-condemnation
4. Shame
5. Blaming others
6. Self-pity
7. Feeling of rejection

#### GODLY SORROW

##### Disciplinary

1. Repentance
2. Carefulness
3. Clearing of self
4. Indignation
5. Fear
6. Vehement desire
7. Zeal

As we can see from the above chart, *worldly* sorrow involves a focusing of concern onto one's *self* and one's *past mistakes* or *sins*. Any motivation for change would be to avoid further *guilt* feelings and the result of that would be *either* superficial changes for the wrong reasons, *spiritual* stagnation due to *guilt*, *paralysis*, or further *rebellion* based upon blaming others instead of the *self*.

Deep — sometimes neurotic — feelings of *guilt* are manifest in worldly sorrow, but *real* repentance is totally lacking.

On the other hand, the *Godly* sorrow leads to

repentance because the individual focuses in on *God* and his own future "good works." The motivation for change is to do *God's* will, to love and help our fellow man, and in so doing, to promote our own spiritual growth. The attitude toward self is one of acceptance combined with concern. And, the result of course is genuine repentance and a deep change of heart.

Guilt would be recognized as a "legal standing" before God necessitating repentance and forgiveness, but *not* as an abiding emotion after God's grace has been extended.

As ministers of Christ and shepherds of His flock we must be extremely careful to avoid creating unnecessary and harmful emotions of guilt in His people.

Of course, it is vital that we preach against sin — show its destructive power over us if we yield to it.

But it is also vital that we emphasize God's great capacity for mercy and forgiveness, and help our people to "forgive themselves" and one another.

Paul cautioned the Corinthian church to *forgive* and *comfort* the repentant sinner lest he be "swallowed up with overmuch sorrow."

Chronic feelings of guilt, instead of motivating a Christian to overcome sin, can be like a boa-constrictor — squeezing the life out of us. It can terrify and paralyze and futilize.

Let's be ready to help those in our care to recognize and root out these symptoms of the "sorrow of the world" through positive, encouraging and faith-building preaching and counseling.

— MET Staff

## LETTER COMMENTS

(Continued from page 650)

If it will get the message out to more people at a smaller cost than that's good. Then the money can be used more effectively. I'm sure we'll all miss the fine pictures and beautiful color, but these are uncertain days and getting our commission done is the most important thing. Whatever decisions you and Garner Ted Armstrong make I know are inspired by God and right for us all.

— Mrs. Russell Wood  
Kewanee, Illinois

### Fantastic!

I feel it's necessary to tell you of my thinking on your thinking about changes in the way we get the Gospel preached. First, I'd like to say your Personal is simply fantastic and the lengths you go to



tell us what's going on are very much appreciated by me. I say tell it like it is; why should there be anything held back — about the Work I mean. We have a right to know — that I think, but that's all! Not that I or any of us should influence you to make a decision, which would make it look democratic and supported by the majority, but your idea, or whoever it was who got the idea, to use newspaper type paper and black and white for the PT; well, it's fantastic and I'm 100% for it. To decrease the cost from 10¢ to 11¢ per copy to 1¢ or 2¢ is fantastic and if it's that simple, that means a circulation of 2.75 million could be increased to 5½ to 11 times more equaling from 15 million to as many as 31 million copies of the PT going out to the world. Wow! Not that we are in competition with the JW's, but they use a newspaper type paper for their "false" gospel preaching and their circulation is 8.38 million. Personally, I don't like to see God's true Work in second place in this respect, even if their gospel is a false one, but very close to the truth and has deceived many, many people. That's a good reason to do it, to get the real truth out to a deceived world!

Mr. Armstrong, I believe that whatever is needed to be done to do this Work and complete it, should be done and as quickly as we can — without making a snap decision, of course. I realize the PT in color with fine quality paper reflects God's character, but God never said we must do it that way; He just said get the job done, didn't He? (Mark 13:10).

Personally I can't understand why we don't do a lot more cutting of fat and just get the job done as quickly as possible, with all our might, since God's Word says that's what we should do anyway (Ecc. 9:10). You and I both know the end isn't more than 2 or 3 years off, if that, and at the most 5 years. Of course, we can't know for sure, but everything points that it will if trends continue the way they are.

Why can't we make the big sacrifices and commitments and give all we can and still leave enough to live on, so we can continue to work and give all we can? You say we can't do that, why not? The Bible plainly says that when the Gospel is preached to all the world, then shall the end come (Matt. 24:14).

— Wayne Land  
Canoga Park, California

#### Wouldn't Mind New PT

I wouldn't mind the *Plain Truth* on cheaper paper at all, but I wonder about what others will think. Anyway, I'm glad Garner Ted has let us in

on what is in the thinking stage. I really look forward to what he has to say in *The Worldwide News*. In fact, there is a lot in *The Worldwide News* that I do look forward to.

— Cecily Hudson  
Raleigh, North Carolina

#### Something Specific to Pray About

Just now, while reading your "Personal Letter" I felt I just had to write to you. One minister, years ago, said to break up our prayers like fine gravel instead of big rocks. Now, instead of praying generally for God to inspire the decisions of the ministers, I can pray about the decision concerning the publications. I, for one, appreciate the inspiration for specific things in our prayers regarding the ministry. I wasn't sure I would write to you about this until I saw the way you signed your Personal in this paper. That did it and it makes the Work so much more a personal concern for me.

— Geraldine Wade  
Pasadena, California

#### Suggestion for Circulation

I was just reading in the Personal of *The Worldwide News* about the "possible" change to non-color and cheaper paper on the PT, which I know you will come to the right decision over.

I have a thought that I think could be helpful. All of us (thousands) in God's Church receive our own personal *Plain Truth* magazine, read it and then store it away, benefiting no one else. I wonder how many people would read it (and even become Co-Workers or brethren later) if we took our copies and left it on the rack at a barber shop, dentist office, or local courthouse? It could be fruitful, and it's for sure that it won't get read and then put away in *our* drawer! Just an idea — we love you and are behind God's Work and "all" that's being done here and with the meetings of Kings, Presidents, Heads of State, etc.

— Earl Lenville  
Chickosha, Oklahoma

#### Why Not Sell Ads?

I have a suggestion to help with our Church finances. Why not sell ads in the *Plain Truth*? You could put selected (even censored) ads in. I can remember when *Reader's Digest* had no ads — now look at their ads — maybe we could sell to some of their advertisers. It would still go out free, even with ads.

— Mrs. Robert Blosser  
Indiana, Pennsylvania