The WORLD TOMORROW A WORLD-WIDE BROADCAST

HERBERT W. ARMSTRONG Proclaims to the World the Good News of The World Tomorrow

Publishing: The PLAIN TRUTH a Magazine of UNDERSTANDING

Box 111, Pasadena, Calif. 91109

August 28, 1967

Dear Family of Co-Workers with Christ:

GREETINGS! New students are arriving on campus here in Pasadena today, and I see several groups being taken on a tour of the campus. It's hard to realize that another summer is practically gone -- another school year about to begin!

The other day an IDEA came to mind -- of the kind I sometimes call having a BRAINSTORM! I realized that we have published many pictures of the three Ambassador College campuses -- pictures that have shown these campuses as beautiful, cultural, high-character, with magnificent landscaping, stately -even fabulous buildings.

Our campuses truly ARE beautiful! We have won public awards for the superb and immaculate maintenance of properties -- of the IMPROVEMENT of our properties. Then, when I have mentioned to Co-Workers the desperate NEED of new buildings, many have not been able to see WHY, with all the beauty we have pictured, we need new buildings. I REALIZED THEN THAT MOST OF YOU HAVE SEEN ONLY THE SIDE OF THE STORY WE HAVE PUBLISHED! You have not SEEN the old shacks, the little old houses, we have had to use. As the Pasadena campus has grown and expanded through the past twenty years, we have bought additional properties, a little or a single small piece, at a time. Some of these have been real old run-down dilapidated in appearance. Yes, SURE we have torn them down to erect NEW buildings -- of which, in the twenty years, we have so far completed TWO.

But, we have not been able to tear them down and build new buildings at once. Often we have had to use these old sub-standard properties for YEARS before we could replace them with new buildings -- of which, so far, there have been ONLY <u>TWO</u> -- in twenty years!

The "brainstorm" -- or the IDEA -- was, simply, that we ought to show our family of Co-Workers THIS OTHER SIDE OF THE STORY! The OTHER SIDE OF THE TRACKS -- <u>literally</u>! -- because much of it <u>is</u> the other side of the Union Pacific freight tracks! So we have gathered together a few of these photographs. I had them reprinted for an article -- then decided to SEND THIS ARTICLE AS ONE OF MY MONTHLY LETTERS TO YOU CO-WORKERS!

This is only a PART of these pictures of this NOT-SO-PRETTY-SIDE of our campus picture. Frankly, we do not expect to leave <u>ANY</u> of these real old, small,

sub-standard houses. We have been willing to USE them, for dormitories, for offices, for classrooms -- for workrooms, UNTIL something better was possible. I think you didn't know we had been getting along in this manner. I think you OUGHT to know.

We have had to go off the ship stations reaching BRITAIN -- because the Government made THEM illegal. We are sure GOD -- the LIVING GOD -- will provide a replacement soon. We can't believe the British people have heard all the Gospel Christ wants them to have. Meantime, WE are on Radio Amman, Jordan, on their medium wave (standard broadcast) band, and also shortwave (which is not so good). NO ONE else is on their better MEDIUM wave, but one religious broadcast is claiming to be on "Radio Jerusalem." WHAT IT <u>IS</u> ON IS RADIO AMMAN <u>SHORTWAVE</u> -- but is unable to get on the medium wave, which HAS BEEN GIVEN TO US EXCLUSIVELY. NO ONE but the "Israelis" (Jews) is on Jerusalem Radio. And, if it goes back to Jordan, we have government assurance no one will, except The WORLD TOMORROW!

Any rumors that another is on Jerusalem Radio, and we are not, ARE FALSE. MANY NEW OPPORTUNITIES for getting the TRUE GOSPEL to the world are now opening up. Will tell you more about them next letter!

The need for tithes and offerings -- fund for the GOSPEL, as well as the building fund, is as URGENT AS EVER. I know you'll understand! THANK YOU, from the heart, for doing YOUR part, <u>WITH CHRIST</u>, in GOD'S WORK! We should all thank Him for the privilege! <u>I DO</u>!

With love, in Jesus' name,

What You Have Not Seen Before on Ambassador College Campus

You have seen pictures of very fine buildings and magnificently landscaped grounds on Ambassador College campuses. But here are FACTS you didn't know — facts and pictures that will open your eyes. Here are pictures literally from "the other side of the tracks."

S OME CO-WORKERS APPARENTLY THINK Ambassador College doesn't really *need* any more new buildings. This has harmed Christ's GOSPEL WORK — because it has affected *special* voluntary offerings for the Property or Building Fund.

Every picture we have published of our three college campuses has, naturally, "put our best foot forward." And having seen *only* our finest, some seem to have drawn the false conclusion that now we have all we need. Frankly, Co-Workers, I think you should know that I wouldn't mislead you.

What Many Didn't Know

Our Campuses are beautiful — Yes indeed! But they are not yet complete. As the Gospel Work of God grows, our campuses must expand! And the expanded areas are NOT — as yet so beautiful!

But I have often said that, "what you don't know, you don't know that you don't know."

They say one picture is worth ten thousand words. So I'm going to give several thousand words' worth of pictures. I think it's about time our Co-Workers in God's Work come to realize HOW MUCH we DO need additional buildings — additional SPACE in which to work, in carrying on the great Worldwide WORK OF GOD. And just WHY that Work can't keep on growing, or fulfilling the mission to which the

by Herbert W. Armstrong

Living Christ has called and commissioned us UNLESS we DO immediately build additional buildings!

One writes: "Why don't you spend all your time and money just PREACH-ING THE GOSPEL, instead of building new buildings?" He doesn't realize that the radio broadcast is only the first *part* of preaching the Gospel. We are NOT ALLOWED to preach the wHOLE Gospel over the air! When we purchase TIME on a radio station, the company owning the station are allowing us to take over and USE, for a half hour, THEIR PROP-ERTY, and THEIR FACILITIES, worth from one to ten or more million dollars. Many listeners would protest if we put the WHOLE TRUTH on the air.

The world has been DECEIVED with a *false* gospel. If we put the WHOLE TRUTH on the air, it would offend many. Angry protests would come into the station. Pressure would be brought to put us off the air.

Remember, we don't OWN the radio stations. We can use THEIR property and THEIR facilities only AS FAR AS they will allow. Besides, if we simply *choke off* listeners with Christ's TRUTH which is TOO STRONG for them — at first make listeners furious and angry, we would never get their minds open to THE TRUTH!

Yet we MUST preach THE WHOLE TRUTH. We DO preach the WHOLE truth! But we can't put it all ON THE AIR! Then How do we do it? We proclaim over the air that which will arouse INTEREST, attract listeners get millions and millions of people to LISTEN. As they become interested in things which do NOT offend them, they write in for *The* PLAIN TRUTH, and booklets for MORE things that INTEREST them. It is BY THIS MEANS — getting *in personal touch* with them — that we give them what we CAN'T get to them by radio.

Radio alone IS NOT COMPLETE! So we receive 3,000 to 5,000 letters every day — more than 100,000 letters a month! Now HOW would YOU read and answer all those letters, without a ROOM, or OFFICE, or place to work? How would YOU print more than a million copies of a magazine like The PLAIN TRUTH, and tons and tons of booklets, and thousands of copies of the Bible CORRESPONDENCE COURSE, without buildings and rooms for your presses, folding machines, and vast amounts of equipment we have to use? How would YOU write the articles, and edit and PLAN a magazine, lay out the pages, arrange the pictures, etc., with-OUT A PLACE TO WORK IN?

•And could YOU — just one person read 3,500 letters every day, answer them, do all this printing, and mailing carload after carload (I mean large freight cars) of literature every month — alone by yourself?

Evidently some few think I do all

ADMINISTRATION BUILDING — Here is the existing Administration Building. Most of the administration offices and activities have long since had to expand into other houses, buildings, or places on and even far off campus.

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This building originally consisted of horse stables. Horse stalls were on the ground floor — hay mow was above. When the day of the automobile arrived, this building was converted into a four-car garage, with servants' housing upstairs and on each end downstairs.

When it came into our hands, in 1947, the small front room became the Registrar's office, the larger middle room (former garage area) became our mailing office, and the downstairs rear our printing shop, with offices of the Chairman (Mr. Armstrong), President (Mr. Dillon), and mail opening, mail reading and mail answering, on second floor.

After acquirement of the old Jensen's Furniture store building (see Autobiography), purchased in 1956, the printing shop, mail receiving, reading and answering, and mailing departments, as well as Co-Worker Department, Circulation Department of The PLAIN TRUTH, all were moved out. The ground floor then was remodeled into offices for the Dean of Instruction (Dr. Hoeh — a very small office), an office for the Registrar, now Mr. Herrmann, and the smallest office, at the front, which originally was the Dean's office, became that of the Women's Guidance Counsellor, Mrs. Armstrong — all these on one side; and a receptionists' and typists' office up front, with three other faculty offices on the other side of a central corridor.

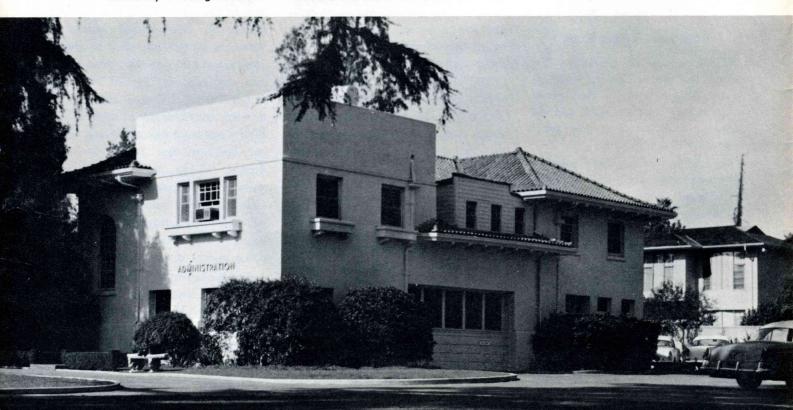
Mr. Armstrong had moved out, into a little cubby-hole office in a tiny "penthouse" on top of the Library building, and Garner Ted Armstrong had moved into his office. The Business Manager had moved into the former President's office, and the balance of the second floor was used by Assistant Business Manager, bookkeepers, Accountants and secretaries.

Later, about 1961, our own construction crew enlarged the "penthouse" to cover most of the roof of the Library, and at last there was a larger and suitable office for Mr. Armstrong, with an adequate office for Garner Ted Armstrong, a receptionist office, and a secretary's desk.

At that time Mr. Meredith moved into the office vacated by Garner Ted Armstrong.

Finally, the operations that had been left in this building had expanded to a point where people were working at desks out in halls and corridors. The Registrar's office had become so crowded Mr. Herrmann informed us it was utterly impossible to register in the larger number of students to arrive at the end of August for the 1967-68 school year in his cramped quarters.

That is when Mr. Portune moved the entire business office operations to an apartment in a girls' dormitory building across the street.





FORMER CIRCULATION DEPARTMENT — Here is a picture of *The PLAIN TRUTH* Circulation Department (mailing list), and mailing room, as it was during the fourth or fifth year of the college. This is the larger middle room on the first floor of the Administration Building — the room that was a four-car garage when we acquired it.

To do the work the thirteen people (mostly students) then did, requires several departments employing several hundred people today — long since moved into other old buildings, many off campus.

that alone by myself. Well, I did, ONCE — with only Mrs. Armstrong's help. But *then* only a FEW people heard the broadcast — only a FEW wrote in we printed only a FEW copies of *The* PLAIN TRUTH — and it was then a little homemade few sheets of mimeographed paper.

RIGHT HERE AT PASADENA HEAD-QUARTERS, we have to employ HUN-DREDS — many hundreds — of people to do all this work, helping to PREACH THE GOSPEL! They have to have rooms, offices, printing plants — BUILDINGS to WORK IN — TO PREACH THE GOSPEL!

And in twenty years, on this Pasadena campus, we have only built two new buildings!

Co-Workers, it's about time you come to know some things you haven't KNOWN about GOD'S WORK!

It is emphatically NOT a matter of wanting unneeded finer things — or a matter of unwise planning or extravagance. I know of no other work or activity on earth as efficiently conducted or where every dollar accomplishes so MUCH! I want you to know the TRUTH!

I want you to SEE, as far as cameras can show you, just how jammed up, packed in, and crowded we are, crawling all over one another trying to do God's Work with insufficient space here at Headquarters. And the situation is just as bad at the other two campuses. The space we now have may be sufficient to have conducted a Work the size this Work was, five or six years ago. What we had then was not sufficient -THEN. Of course we have acquired additional property and some houses or old buildings since then — but not nearly enough, because THE WORK expands faster than our property and building expansion program does.

This great WORK OF GOD actually DOUBLES in size and scope every two years and nine months — just a trifle under 30% every year. It has been growing at that unheard-of rate for $33\frac{1}{2}$ years!

Started the Smallest

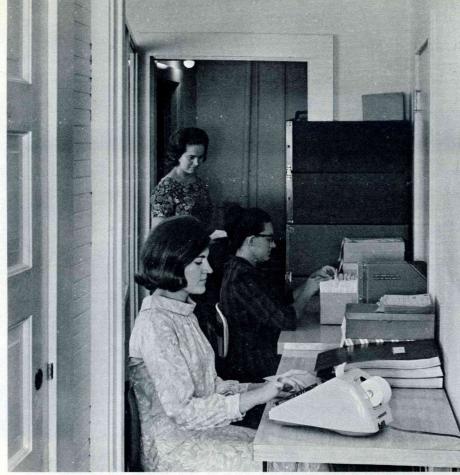
As I have said many times, when GOD Himself does something, solely by His own great power, He does it in a stupendous, mighty, and perfect way. Like, for instance, the creation of the sun, the earth, the vast universe. But when He does something through humans, if it truly is GOD's doing, the humans must start the very smallest like the grain of mustard seed — but it continues to grow, and grow, until it becomes the GREATEST.

That is the way God's Work, to which He has called us, was started, and it now is becoming comparatively very great!

It started on one smallest-powered radio station, with 100 watts of radio power per week. It has now grown to some 45 MILLION watts per week, more than any other radio program on earth!

The PLAIN TRUTH started a tiny homemade mimeographed "magazine," with not more than 250 copies circulation, but has grown into what many readers term the world's *finest* magazine, and one of the comparatively FEW magazines on the whole earth having more than A MILLION copies circulation!

And what about office space for the conduct of the Work? Mrs. Armstrong



Here we show you people working at desks in a hallway in the Business office, as it was just before they moved into an apartment in a girls' dormitory building across the street.

and I started, beginning 1934, with a tiny office which was an anteroom in an old former Masonic Temple hall. I had engaged this second-floor hall for evangelistic meetings at a rental of \$10 a month, and when I had to give up the hall and rent another after two months, the owner allowed me to continue using the little anteroom "office" free.

Later, he required the use of the room, and offered me the use of a small inside room in the Hampton Building, which he owned, for \$5 per month. This was the little room that had no windows, nor outside light — and no ventilation except a transom over a locked door leading to a stale, smokefilled room used for night meetings of a labor union. We used a couple of old scratched-up tables for desks, and cardboard cartons obtained free at a grocery store for filing cabinets.

... but Grew Big

But today God's Work at Headquarters employs hundreds of people, using hundreds of steel filing cabinets, typewriters, printing presses — even a computer — in offices that long ago outgrew the campus, and have spilled over into bedrooms in old houses, and old buildings as far as almost a mile from the campus.

Mrs. Armstrong and I did not gripe or complain about our lack of sufficient office space at the start of this Work. We were just THANKFUL for what we had, and the privilege of being used of God in His Work. Our department heads, officials, secretaries, and workers do not gripe or complain today because of the over-crowded condition.

But GOD'S WORK *IS* BEING HAM-PERED, its progress impeded — and IT CANNOT GROW unless we can build additional buildings IMMEDIATELY!

They are needed to preach the gospel!

So I have decided to show you WHY God's Work cannot grow any further UNLESS and UNTIL we do have some new buildings.

I think you should have enough FAITH IN THE LIVING JESUS CHRIST, who is the HEAD of this great Work of God — and who GUIDES, DIRECTS, and blesses it — to know that He would not put or leave a man at the earthly head of HIS WORK who would mislead or deceive you; or who would have such bad judgment that he would embark on any unneeded or extravagant spending spree.

Your Part in God's Work

Nevertheless, I want you to KNOW just how serious is this need of more office space, more work space. I realize that, never having seen this side of the picture — not knowing many of these facts and existing conditions under which we work — but having seen only pictures of the beautiful, even fabulous properties God has given us, you are in no position to judge whether there is real need. And of course that is not your responsibility or your part in the Work — but I'd like you to know, anyway.

In showing you these not-so-pretty pictures, and this impossible overcrowded condition under which we are struggling to carry on God's Work, I hope it will help you to realize that if I write and tell you there is a NEED, you may be sure THERE IS A NEED! I DO know the facts, and I DON'T lie to you or mislead you.

Acquired Providentially

First, let me tell you again how God maneuvered circumstances so that some fine and even fabulous properties came into our hands for His Work, *at little or no actual cost*.

In November, 1946, I was led providentially to our first-acquired block of property. On it stands the present outgrown Administration Building — today not one-twentieth large enough — the Library building — and the "Garden Theatre" with its beautiful Tempietto as a stage at one end and the pergola at the other, beside a few pools and fountains.

The Administration building originally had been a barn in the horse-andbuggy days. There were horse stables below, and haymow above. When automobiles came, the central part of the ground floor was converted into a 4-car garage, with servants' living quarters on each end and on the second floor. That's the way it was when we bought it.

But, by turning this into the office

building for God's Work — with our printing shop, our mail-reading room and mailing list and addressing machines, beside Administration offices for the College — and by putting our own radio recording studio in the library building (where it still is jammed and packed in unbelievable manner!!!) we saved \$1,100 per month we had been spending up in Eugene, Oregon, on office rent and broadcast recordings. We obtained the property with No down payment, and \$1,000 per month payments.

Thus we came into OWNERSHIP of this beautiful property with majestically landscaped grounds in a manner just like BEING PAID \$100 PER MONTH to accept and own it! In other words, it cost us \$100 per month LESS than NOTHING! Of course there was remodeling to be done — and the grounds to be cleared of weeds.

That was the start.

Our four pioneer students had to find their own living quarters. They found low-cost furnished rooms. They had to feed themselves in these bedrooms as best they could — for they could not afford to eat at restaurants.

Next property acquisition was Mayfair, a beautiful and proud old 3-story English Tudor mansion. It was acquired at very low price, with very low down payment. It was then a high-class rooming house. For a year we retained several of the roomers. It was an incomeproducing property — NOT AN EX-PENSE!

Fabulous Properties Like a Gift

In 1956 the most fabulous property in Pasadena came to us — almost a gift. Literally it had been offered as a gift only the prospective donors failed to come up with the money. This was explained a month ago in the Autobiography in *The* PLAIN TRUTH. Anyway, we obtained it at a cost lower than the ornate iron fence around the Orange Grove Boulevard front would cost today! It was easily worth more than ten times what it cost us.

No furniture or furnishings were included in the purchase — except one large, heavy, carved rosewood center table in the Rosewood room. I think they found it too heavy to move out. Afterward, I bargained for the purchase of the really fabulous solid mahogany, ornately carved, round dining table, and massive high-backed, hand-tooled, leather-covered dining chairs — a dozen of them — that had been designed and built just for the dining room of this building at the time of original construction. This table is so heavy it takes seven men to lift and carry it.

How many thousands of dollars it would take to have such furniture made today I have no idea. Of course it would have to be custom manufactured all by hand — there's certainly nothing like it in any furniture store. Anyway I do know what I paid for the table, fine bevelled-mirror top and all, including the great chairs — exactly \$100. That is not a misprint. One hundred dollars! That's all!

There was a 200-foot-wide strip of property between this Merritt mansion and what was then our campus. And on this property was a very superb mansion of Mediterranean-type architecture. This we needed badly as a student residence for college women. We expected to have to pay a certain sum — if, indeed, the owners ever became willing to sell. Suddenly they offered it to us — for exactly ONE-THIRD of what we believed would be the lowest price the owners would consider!

. . . even in England

I have written before of how the fabulous Memorial Hall, with its several acres of grounds - beautiful grounds with the choicest Cedars of Lebanon left in the world, so far as we know, and with the ornate formal garden in the front with its costly giant urns, the aviary, the fabulous rose garden, the exotic, superbly beautiful Japanese Garden, the dazzlingly colorful English sunken garden, the several greenhouses - and the big building as fine as the all this came to us for \$22,400. That sounds incredible, I know! But this is GOD'S WORK - and He guides and BLESSES IT!

Of course all these properties had been neglected and let go, so far as spic-and-span maintenance is concerned — overgrown with weeds. We had to clean them up, and even do some repairing — but that expense was negligible compared to present appraisal valuation.

You have probably read all this before. But I want you Co-Workers to REALIZE how God Himself set the CHARACTER STANDARD for the physical properties of HIS COLLEGE — and His

PLAIN TRUTH STACKS — Here you see how we had to stack thousands of copies of *The PLAIN TRUTH* outdoors, ready to be brought in, a giant skid at a time, for mailing. There was not space inside. Had it rained, they might have been ruined.





FORMER NEWS BUREAU — Another old house Mr. Merritt moved in. This, too, was first a dorm; then it housed the News Bureau and News Research offices, the Legal Department, the Transportation Department Offices, and a combination classroom and work room for production of The ENVOY, the students' college "Annual."

earthly headquarters where HIS WORK is conducted.

These truly fine and magnificent properties came PROVIDENTIALLY! They do not represent reckless management. They DO represent THE KIND of properties the Living CHRIST has shown us HE WANTS for HIS WORK!

Co-Workers, we need to realize IT IS NOT WRONG to have the finer things — IF one can afford them. In our case God put these finer properties in our hands at LESS COST than any cheap, poorly constructed, unsightly properties (giving us the same usable space) could have been purchased for!

How GOD Lives

Do you think God WANTS us to live in slums, ghettos, or in drab, depressing, UNbeautiful surroundings? He does NOT want us to live beyond our means — but He *does* want us to use our minds actively and alertly, and to work hard and faithfully, and to improve our surroundings — even as we improve our spiritual character.

Did you ever stop to think about how GOD lives — in what kind of environment — what kind of surroundings? And our Living High Priest Jesus Christ is right now in that GLORIOUS environment, at the right hand of the Father, on His (the Father's) THRONE. Read it — in the 4th chapter of Revelation the 1st of Ezekiel. There is flashing brightness, brilliance, all the colors of the rainbow in dazzling radiance — the sparkling brilliance of the rarest, costliest stones — and of course, since it is not MATERIAL, but spiritual and glorious, our minds simply cannot picture the glorified splendor of it — probably millions of times more beautiful than anything we mortals have ever seen!

Is it so strange, then, that God has providentially maneuvered circumstances so as to set HIS earthly headquarters of His Work in an environment that is comparatively nice and beautiful, as things go here on earth?

Other Side of Picture

But *all* parts of our campuses are *not* beautiful and fabulous! Not by any means!

About half of our Pasadena campus was in an area that was the nearest thing Pasadena had to a slum section. In order for the college to grow — for GOD'S WORK to grow — we had to buy many dozens of small 40- or 50-footwide properties, most with two houses on them, one behind the other — and these houses all very old, run-down, dilapidated.

We did not publish pictures of *THESE* properties!

For years we had to use most of these unsightly houses for offices — for student dormitories — even for school classrooms. Of course we cleaned them up. We gave them some paint, and even a slight amount of repair to last until we could erect needed new buildings and demolish them.

Our new physical education facility gym, natatorium, handball courts, etc., and baseball diamond — this occupies one square block which had some 16 or 18 of these old small houses.

The new Student Center building, with its new dining hall, social center, student bookstore, student post office, student barbershop, faculty dining room and lounge — this building occupies a site formerly occupied by another 18 or 20 small semi-slum houses.

How Old Houses Used

In fact, Garner Ted Armstrong lived a few years in one of them — then David Jon Hill lived there a while, and then visiting ministers were housed there. A two-story corner house next door was a men's dorm for years. Three of these houses on that property were used as classrooms.

We have had to put every available inch of floor space to active USE. But, naturally we have not published pictures of *these*!

In two very old but larger houses, which Mr. Merritt had moved onto a vacant property one block north in this area, we housed the offices of the Transportation Department, the campus barbershop, the campus first aid and infirmary, the News Bureau, our legal office, and others. The barbershop is now in the new Student Center building (Dining Hall), and the Transportation Department, first aid and infirmary, have been moved into other old buildings (to be wrecked later). The legal office, together with Church Administration offices, has been moved into rented space, off campus and over a drugstore. The News Bureau has been moved into a new temporary, portable building. And those two larger old houses from which they moved have been demolished and cleared away, to make room for the new Administration Building which WE HOPE we may begin constructing next year.

The Printing Plant

Our printing plant has outgrown its quarters, and been moved to larger



PRINTING PLANT --- BEFORE AND AFTER — Present Plant for Presses and mailing. When we decided to print The PLAIN TRUTH ourselves, we acquired the properties of a lumber yard, across the street from the northeast corner of the campus. We remodeled the main sheds into this building. Now a new two-color larger press was added, and the big giant Miehle web-fed four-color rotary press, as well as a new larger electric cutter, new and larger folding machines, and the big collator for putting the different sections of The PLAIN TRUTH together, wire-stitching and trimming each copy.

We installed typesetting machines — Intertype machines — two of them and other typesetting equipment and facilities in the leased building from which we moved the printing plant. Today there are twelve Intertype and Linotype machines in the "Composing Room" building. The entire building which had been our "enlarged" printing shop is now our "Composing Room." It is a block and a half away from the main printing plant — now becoming one of the largest on the west coast. (but old) buildings four times in the last nine years. Today the main printing plant, housing the presses, folding machines and mailing room, are in a remodeled former lumber shed which a new freeway will replace; the composing and typesetting room is in another leased building a block and a half away; and the bindery in still another building almost a mile away from the campus.

We are FORCED to construct, off cam-

pus, and the other side of the new soonto-be-built freeway, a new printing plant of 170,000 square feet of floor space. A second big web-fed press is on order in England, due to arrive late next fall.

Since we moved into our present main printing plant, the State Highway Commission has routed the new freeway to go right through it! We MUST MOVE IT!

If we are to continue publishing *The* PLAIN TRUTH, books and booklets, and





FORMER OFFSET DEPARTMENT — As our printing department expanded, we had to move our two Davidson duplicators over into this tiny one-room building. A darkroom was partitioned off in the rear.

BINDERY BUILDING — This building was acquired later, and turned into our book bindery. It was an automobile repair shop, but is a fairly spacious one-floor building. A slight remodeling and a coat of paint cleaned it up. It is located almost a mile from the campus.

Thus our Printing Plant today is located in three different buildings, nearly a mile apart. And the correlating functions, such as the Circulation Department, mailing list, mail reading, letter answering, are scattered into three other buildings — one, two blocks off campus.



COMPOSITION SHOP — Soon the printing department had to move to larger quarters. We leased the below building, with billboard "cans save space" against its outside wall — two blocks away from the campus. We moved in a larger press, beside the two Miehle presses, and the little Davidsons. But we still had to hire type set by outside firms.

We did show pictures in The PLAIN TRUTH of the inside of this building, because it began to look like a small but up-to-date print shop. New darkrooms and plate-making facilities were added in this building.



the Correspondence Course, the printing plant must expand. That, with the broadcasting, is the very lifeblood of God's Work!

Architects are now working on plans for this new printing plant — to put it all under one roof. Almost half of it will be housed in an older existing building — about 70,000 square feet which we have purchased (but do not yet have possession).

We have acquired most of the remainder of a whole square block for this purpose. It, also, is in this semislum area, but across the Union Pacific tracks, and across from the soon-to-beconstructed new freeway. In this area, now being upgraded into a modern, light manufacturing district, we can build with low-cost-type construction.

It is vital that the printing plant be housed all under one roof. It is a MOST important phase of God's Work. And our Pasadena printing plant is now one of the largest on the west coast of the United States.

Now Television

Also in this area we MUST construct a new television studio — IF we are to go on television coast to coast in the U. S. and Canada. In a way, we are already on T. V. But we are only on a minor UHF station — channel 22 in Los Angeles — and it has very few viewers. We are not now equipped to produce programs of a quality that the VHF stations would accept (channels 2 to 13). Equipment to produce that kind of programs could not be housed in present quarters — MUST be in a new T. V. studio.

However, the present programs on Channel 22 are giving Garner Ted Armstrong — and our technical production crew — the experience they need to produce programs of a quality that the VHF stations will accept. The transition from radio to T. V. requires some very difficult adjusting, and takes time.

But I can tell you this: My son is making splendid progress, and when you do see him on T. V. all over the country, the program will be one of the highest rated in its category. And I think you'll see that Garner Ted Armstrong is a more effective speaker on television than the leading network newscasters.

Only TWO So Far

Some of our Co-Workers seem to have the idea that we are building all sorts of new buildings. That is not true. In the TWENTY YEARS since Ambas-

TELEVISION STUDIO — When I walked into the radio studio (pictured below) one day, after they had moved in all the television equipment — mikes, cameras, lights, wiring — and the large number of technical men — electricians, cameramen, directors, men checking lighting — well I was utterly ASTONISHED! The men and the equipment were packed in like sardines in a can.

Actually, the picture is not one-tenth as impressive — does not seem nearly as crowded — as the studio does if you are THERE, seeing it with your own eyes.

Anyway, when you remember that they need several other rooms and

sador College was founded, we have built on the Pasadena campus ONLYTWO NEW BUILDINGS — the Physical Education facility and the Student Center building. Except for those, we have had to get along in a makeshift manner with the old buildings, constructed between the 90's and 1908.

offices for other phases of the TV production, you may realize that it will be impossible for us to produce television programs UNTIL we can build a complete TELEVISION STUDIO building. We do not even have the kind of equipment, as yet, that can produce programs that would be acceptable to regular VHF stations (those on channels 2 through 13).

However, the complete MUCH LARG-ER equipment — cameras, and everything required — and for COLOR TV (black and white is already outdated) — is now being placed. It will require a studio about ten to twenty times the size of this one — which is a mere small radio SPEECH studio.

Time Too Short?

Another point some need to be straightened out on is WHY we need new buildings, with TIME so short.

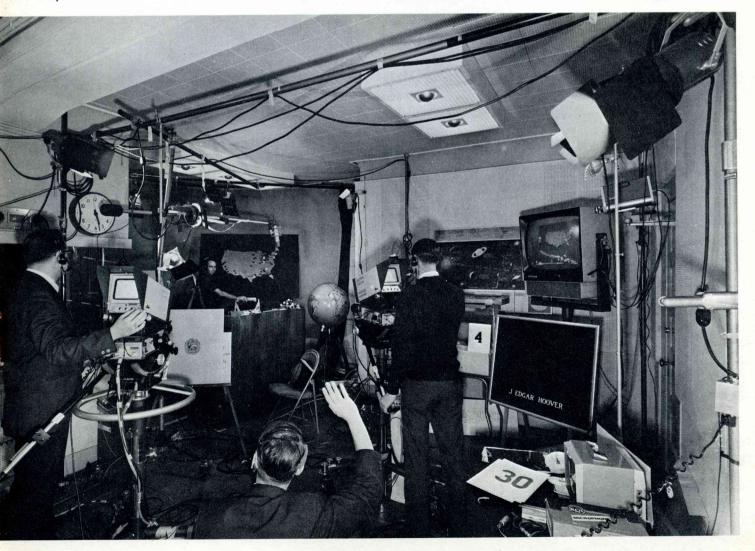
Some WHO DO NOT UNDERSTAND are saying, "Well, if we have only about four and a half more years to go, why build any more new buildings?"

Well LISTEN! It's time for us to UNDERSTAND THE TRUTH!

First, we cannot be SURE of only $41/_2$ more years. We cannot set dates and be SURE! We think that *probably* that is all the time we have left.

But, first, WE MUST ACCOMPLISH MORE IN THAT $4\frac{1}{2}$ YEARS — if that is all we have — THAN IN THE PAST $33\frac{1}{2}$ YEARS SINCE THIS WORK STARTED! And that is now possible because there are more of us — bigger organization now.

We CANNOT expand the Work as it MUST expand to fulfill our great com-

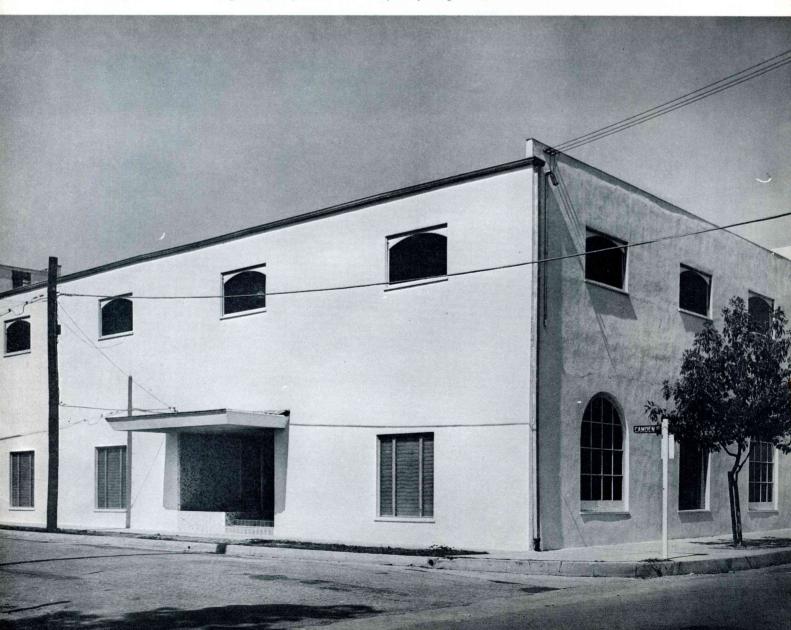


FORMER CIRCULATION DEPARTMENT — Here is the old Jensen's Furniture Store building, acquired in late 1956, into which was then moved the mailing list and *The PLAIN TRUTH* Circulation Department operations, the Co-Workers' Department (where all records of tithes and offerings are kept), the Printing Department, the Mail receiving, Mail reading, Letter Answering, Correspondence Course Offices, and also the Mailing Department for mailing out *The PLAIN TRUTH* and all requested literature.

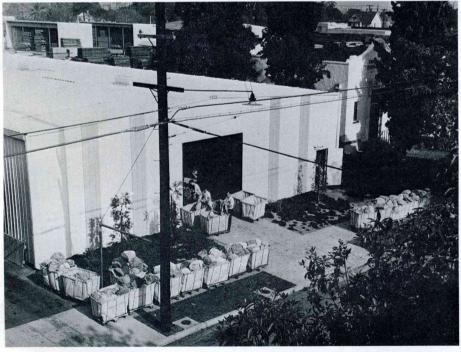
It was in this building that we began enlarging the Printing Department. Until then we had only two small Davidson Duplicators (we had started in Eugene, Oregon, with one). In the rear of this building we added two Miehle flat-bed letter presses. They would look pretty small today, alongside our giant four-color presses — but they looked *BIG* to us, then. They represented GROWTH of GOD'S WORK!

We had brought down from Oregon, also, a tiny folding machine (we still use it, along with big ones), and an old secondhand antiquated hand-levered cutter. But in these then "new quarters" we added a small new electric cutter, and one larger folding machine. They have long since been outgrown — but seemed BIG to us, then!

It was also in this building that we installed a new, faster, more modern type-addressing machine, and began installation of IBM machines and IBM cards for maintaining and filing the mailing list. But soon this building was jam-packed and completely outgrown.







MAILING ROOM — Here is a recent picture in our mailing room, as the last Semi-Annual letter was being mailed. Nearly a million copies went out. Much of this work required hand-stuffing. We had to call in employees from other departments, and students.

Those who think there is nobody around here, engaged in getting out the Gospel, except Garner Ted Armstrong and me, ought to come to the campus and take a full day's tour, and see with your own eyes what a BIG operation this is at God's Headquarters.

(Smaller photo) Just outside the mailing room — large bins full of mail sacks, ready to be trucked to the Post Office. We sort outgoing mail for the Post Office, according to states and towns. We are the largest customer of the Pasadena Post Office.

mission UNLESS we can construct more buildings QUICKLY!

This great Work of God MUSTgrow to TWICE the size it now is, in the next $23/_4$ years. By the end of $41/_2$ years IT MUST BECOME ALMOST FOUR TIMES its present size!

THAT IS IMPOSSIBLE IF we are to lay down on the job now. This Work cannot grow ANY bigger, without more buildings. We have gone as far as we can go with what we have!

What Will Christ Say to You?

What is the living glorified CHRIST going to say to YOU, when He comes to call YOU to account — and you have to FACE HIM? Is He going to ask YOU, "Why did you QUIT, right at the most important time of all? WHY did you LAY DOWN ON THE JOB, give up and quit just when the race was almost run?" (I Cor. 9:24 and Heb. 12:1 please read.)

What would you think of a man in a mile race who was running so well he was just about to WIN the race and set a new world record — and then, half way through the "gun lap" (the last lap), he just quit running and sat down to rest and say, "Ho Hum!"

Jesus Christ has called and commissioned YOU AND ME tO PREACH HIS



DEPARTMENT BUILDING — Left, another old house — with one behind it — had to house one of our departments for some time. It has finally been demolished to make room for the new Administration Building, which we HOPE to start under construction next spring.

WORD — HIS TRUE GOSPEL — and to give this dying world gospel "meat in due season!" The MOST IMPORTANT SEASON of all is right NOW — and these next $4\frac{1}{2}$ years, or whatever time is left, JUST BEFORE Christ's coming!

The closer we get to THE HOUR of His coming, the MORE IMPORTANT it is that we feed this spiritually starved world Christ's "MEAT IN THIS DUE SEASON!"

The Living HEAD of THIS WORK, Jesus Christ, says to us: "Therefore be ye also ready: for in such an hour as ye think not the Son of man cometh. WHO, then, is a faithful and wise servant, whom his Lord hath made ruler over his household, to give them meat in due season? Blessed is that servant whom his Lord when He cometh shall find so doing!" (Mat. 24: 44-46.)

Will He find YOU "so doing"? Or will He find us saying, "Well Lord, I thought there was so little time left we didn't need to keep right on in your Work. I thought it was now so late, we might as well lay down on the job, give up and QUIT!"

No Time Now to Quit

Co-Workers, I'd be afraid to have Him find ME laying down on the job, making the wretched excuse I thought there was too little time left!

Brethren, if God allows me to live right up to His coming, He is going to find me "SO DOING!"

If we knew Christ should come TOMORROW, and we needed a new building for His Work, and today was the day to start building it, I would break ground and start that new building on its way TODAY! And I would be busy building it tomorrow as I would be caught up to meet Him!

PHOTO LAB—Bottom, this old house had to be turned into the photo laboratory for developing film for pictures in The PLAIN TRUTH.



CLASSROOM BUILDING — This old house had to serve for years as a classroom building. There was another behind it, which was made over into a classroom. Ambassador College has had to get along with such as it had. Today this old house is gone — the ground is part of the new Student Center building and grounds — one of the TWO new buildings completed in TWENTY YEARS!

Local Church Attendance Not Enough

Today Satan is going about, seeking whom he may overthrow and devour. Satan would like to devour YOU, as one individual member of the Body of Christ! He will do everything in his power to cause you to lose out!

Satan is clever — subtle. He has alienated the world as a whole from Christ by DECEPTION! He has this whole world DECEIVED!

But he knows he *can't* deceive you and me — once we really understand and know the TRUTH! So he tries to overthrow us by OTHER MEANS!

One of his snares he sets for you is to get you all wrapped up in just your local activities!

Headquarters seems so far away. After all, isn't *that* just Mr. Armstrong's work?

Answer: NO! It is not just mywork — *it is GOD'S WORK*, into which He has called YOU as well as me! I have told you many times that all I could do by myself was hitchhike out to a country one-room schoolhouse and preach to 40 people. It is what YOU Co-Workers do, with your prayers, your tithes and offerings, and your interest in GOD'S WORK AT HEAD-QUARTERS that makes it possible now for Garner Ted Armstrong and me to preach to more than FORTY MILLION PEOPLE every week, all over the whole earth!

And I repeat again: In $33\frac{1}{2}$ years of this Work, I have noticed that those who grow spiritually are those whose hearts and interest are in THE WORK — GOD'S WORK, carried on from Pasadena Headquarters! And those who individually fell away, lost out — (and will go into a LAKE OF FIRE instead of the Kingdom of God) — were those who were interested only in *their own personal* spiritual development, and had no interest in getting the gospel to the world!

In the churches of this world those deceived by Satan — their local church is more of a social club than anything else. Satan would like to get all you Co-Workers into that trap. Your NUMBER ONE INTEREST ought to be GOD'S GREAT WORK AS A WHOLE, carried on from Pasadena Headquar-



ADMINISTRATION ANNEX — Above is the "Administration Annex" building. Many Administration offices and functions, originally all housed in the four-car-garage Administration Building, have expanded out into many other buildings, as the Work of God has grown — and grown — and GROWN!

Across the front of this comparatively large building (one story, but many times larger than the original Administration Building), are 17 offices, occupied by the German Department (editing the German edition of *The* PLAIN TRUTH; and French offices, editing the French edition; the Japanese Department, translating booklets, preparing to broadcast in Japan; and the Correspondence Course editorial rooms.

The much larger area, to the rear, is filled with offices and workrooms, some of the Business Department, and some by the Circulation Department of *The* PLAIN TRUTH. Here the IBM section was expanded, and began to do a great deal of the bookkeeping for the Business Department. The Co-Worker Department is housed here.

But soon we outgrew even the IBM card system, notwithstanding the efficiency of these IBM machines. With PLAIN TRUTH circulation growing to more than a MILLION COPIES, the bulk of which are mailed from Pasadena (others from Watford, England, and Sydney, Australia), the IBM cards, speedy as they are, could not cope with it.

Recently the very latest COMPUTER (IBM) had to be installed. It took months to install underfloor wiring and other preparation for this giant and fabulous computer.

It is simply a breathtaking marvel of modern mechanical ingenuity!

Scores and scores of people are now employed in this building.

When we purchased this building we intended the departments moved into it to be a temporary makeshift until we could construct our new Administration Building. All these departments ought to have gone into the new Administration Building. But now that they are all installed, they are going to have to remain permanently where they are — two blocks north of the campus — unhandy as it is. With this magic computer we hope we shall not outgrow this installation. But, even with this building, we still need desperately the planned new 4-story Administration office building.

ters, if you are to make it into God's glorious Kingdom!

Students Have Worked

The Pasadena campus of Ambassador College is MUCH MORE than just a college for students. It is also HEAD-QUARTERS for GOD'S WORK!

I mentioned earlier in this article how we have had to clean up old properties, and even remodel many. It now occurs to me that perhaps we never have explained to you Co-Workers all over the world just HOW most of that has been done.

We maintain here a good-sized organization — a major Division of the whole Headquarters organization, directed by Mr. Jack Elliott. Under him are architects on our own staff, a professional interior decorator, planners, a whole construction department, with carpenters, painters, plumbers, electricians, cabinetmakers, etc. Then also there is a large maintenance crew — janitors, gardeners, repairmen. While foremen and department heads are fulltime men, MANY STUDENTS are employed part time in this Division.

In the early days of the college, MOST of the repair work, and "restoring the old places," was done by STUDENTS outside of class hours. Mr. Roderick Meredith, Dr. Herman Hoeh, Dick Armstrong, Raymond McNair, others, worked hard on these jobs. Our students help IN THE WORK more than you realize — with their tithes and offerings, their personal labor, their prayers — WHILE they are studying to prepare themselves for full-time responsibilities in THE WORK! Their HEARTS ARE IN IT, just as YOURS must be!

NOT Too Late

If some of you have been listening to Satan saying it is now too late to think of new buildings — thinking that there just isn't enough time left then LISTEN TO THIS!

I say we must accomplish more in the Work in the next $41/_2$ years than in the last $331/_2$. How can that be done?

Let me explain HOW! And WHY! The first year of this $33\frac{1}{2}$ years of the Work, Christ directed just myself and Mrs. Armstrong. There was no organization. After two or three years we added a *part-time* stenographer still going to business college. Little by little, the staff around us grew. By 1947, when we moved the Headquarters from Eugene, Oregon, to Pasadena, we had a staff of about 15. All those years we were reaching a tiny audience of a very FEW people.

It has grown in organization, size of operation, number of people reached, at a rate of about $271/_2\%$ increase per year! Almost 30%!!!!

The power and effectiveness of this Work of GOD accomplishes MORE in ONE MONTH, now, than it did in the first SEVERAL YEARS COMBINED! That's why we *can* — and MUST — accomplish more in $4\frac{1}{2}$ years than the past $33\frac{1}{2}$!

And it should become almost FOUR TIMES larger in the year 1971 than it is this year! That means we MUST HAVE space to work in!

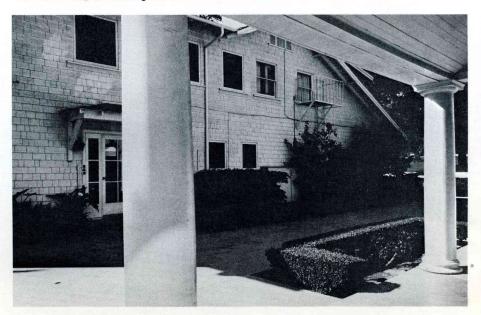
Financing New Buildings!

NEARLY ALL of our regular income is committed to BROADCASTING, PUB-LISHING, receiving a HUGE mail, sending out requested literature by the tons, answering letters, and ministering to people all over the world who request a personal visit and counsel by a minister. Beside conducting the three college campuses, training more people for the growing Work!

Sure, we COULD HAVE started the desperately needed new Administration Building several months ago. But if I had used that kind of judgment, and said, "Go ahead," we would have had to cancel out a number of radio stations — perhaps miss one or two numbers of *The* PLAIN TRUTH, and/or use up necessary reserves and ruin our financial position.

Actually, some months back, Mr. Albert Portune, head of the financial and business administration of the Work, came to my office and said: "Mr. Armstrong, I don't see how this Work can continue to function and grow unless we can start construction immediately on the new Administration Building. We have carefully gone over and rechecked the budget. We can start the building at once, and pay for it -but if we do, it means cancelling out several important radio stations - a few million people would not hear the Gospel any more. It would mean cutting down other important activities in God's Work. It would give us a black eye at the bank, and ruin our credit standing, because it would so

MAKESHIFT OFFICE — This was an old two-story house — one of several medium-large old houses which Mr. Hulett C. Merritt had moved onto vacant properties within our present campus area, which he then owned. When we acquired this one, it served first as a dormitory, then later it housed several offices and functions — the campus Infirmary, the campus barber shop, the Personnel Office among them.





greatly reduce, or wipe out, our reserves."

I have to make all such momentous decisions.

True, God has now provided for His Work VERY ABLE, knowledgeable, experienced, dedicated, consecrated and expert executives, to bring me ALL THE FACTS, and counsel with me. But the final decision is MINE! This is one reason I NEED YOUR CONSTANT PRAYERS, that God will give me wisdom, and guide me in making RIGHT DECISIONS — HIS decisions, as HE directs His Work!

I knew what was GOD's decision — and I made it.

"We shall not cause God's Work to go *backward*, going off radio stations. Nor will we reduce our reserves or injure our fine financial standing! We will POSTPONE the needed building at least six months — more if necessary and FIND A WAY to keep the Work going with such facilities as we have."

How We Obtain Financing

Now when we DO start construction on that desperately needed 4-story Administration Office Building, I do not anticipate we shall have to pay, during construction, more than HALF the total cost. The REASON is another MAJOR BLESS-ING FROM GOD!

God has given us sufficient wisdom in the conduct and management of the finances of His Work, so that we have reached a AA-A1 financial standing. God is able to cause even our enemies to be at peace with us. He is able to give us grace and favor in the eyes of those with whom, in the world, we must deal in the conduct of His Work.

He has given us such favor in the eyes of banks and financial institutions. Just today, I received a letter from a bank which I believe is the largest in East Texas, explaining that they are in position to give us, for our Texas campus, "MAJOR Bank" service, and soliciting our account.

Some few years back one of the largest banks on the west coast, (outside the giant Bank of America, world's largest), invited our business — and got it! They have loaned us large sums of money. Also two or three years ago the largest International Bank in the world, and the largest in Britain, came to us soliciting our business from the English campus. They offered us enough inducements to influence us to switch our account in England over to them. They, too, have given us largescale credit.

REGISTRAR'S OFFICE — Here is a view of the crowded condition of the Registrar's Office. Only one secretary should be working in this room. There was a little anteroom to the rear of it, into which cramped quarters with files all around him - Mr. Herrmann had moved. Space is needed here for students to enter also - but with five secretaries huddled and jammed into this room there is not sufficient room for students to enter. The moving out of the Business office allowed Dr. Hoeh to move upstairs. and opened up one additional room for the Registrar. It is still too cramped for efficiency, but this department will simply have to suffer along with it until the new Administration Building can be constructed.

Brethren, do you realize how important this is, in the efficient conduct of GOD's WORK?

On the recommendation, and influence, of such banks, and of the fine financial statement we can show, two eastern insurance companies, for the first time, to either a church or a college, so far as we know, have made us large-size, 15-year loans for construction of new buildings. Those are now built.

Such institutions NEVER customarily make big long-term loans to churches or colleges. Of course they always want security, and they regard security of a church or college of little value, because they are afraid of public reaction if they ever did have to foreclose and take property away from a church or college!

When they have made us loans, it was because they have enough confidence in our financial stability and honesty of Radio Church of God and of Ambassador College that they feel they will never have to foreclose.

The parables of Jesus show that God is CONCERNED about what kind of STEWARDS we are in the handling of His money. And this is HIS WORK, and all the money in the world BE- LONGS TO GOD — so we are *handling HIS money*, for all the money that comes to us is God's tithes and offerings.

We are VERY CAREFUL in our stewardship of GOD'S MONEY. We want to be able, not only to give a GOOD ACCOUNT before the world's

BUSINESS OFFICE — Here we give you a view of the present offices of the Business Department, into which they have just moved — in a residential apartment in a girls' dormitory building across the street from the Administration Building. Here Mr. Portune has to receive important bankers, representatives or officials of eastern insurance companies, in regard to loans of from a half million to two million dollars, architects, businessmen. As a dormitory, this is a nice apartment — but hardly the character of surroundings such businessmen are accustomed to entering. It does not enhance the reputation of the College. But Mr. Portune thinks he can explain that this is the result of growth and expansion — and hope they will understand.



largest banks, but also to Jesus Christ when He returns — so that He may say, "WELL DONE, GOOD AND FAITH-FUL SERVANT. You have been honest, and faithful in a few things, have authority over BIGGER things!"

I feel it should give YOU some real satisfaction and gratitude to know that the Work of God, to which YOU have voluntarily become a Co-Worker, is handling its material affairs in the manner God Himself approves!

Loans from Co-Workers

In Co-Worker Letters I have often mentioned loans from individual Co-Workers. Right now, IF you have a larger sum you are not able to GIVE as a donation, but do not need to use for a year or more, it would help greatly if you would LET IT BE WORK-ING where the Living Christ is directing, guiding, and blessing.

And if the biggest banks and insurance companies have confidence in the integrity of this Work, I'm sure you can. I have mentioned before, we do maintain a special and separate adequate cash reserve, as a GUARANTEE of our ability to repay such loans, if and when necessary.

At this point let me explain something that has not been clear to a few. Once in a while someone will say: "It's wRONG to borrow money. Doesn't the Bible teach us we must owe no man anything?"

No! The Bible does not teach that!

The one verse that has caused some to suppose the Bible teaches against borrowing is Romans 13:8. As translated in the King James English, it reads: "Owe no man anything, but to love one another: for he that loveth another hath fulfilled the law."

Actually, it should be translated, from the Greek language in which Paul originally wrote it: "You do not owe your individual fellowmen anything, but love." At least that would make the MEANING clear.

The Bible commentaries are not always correct in their understanding, but the *Adam Clarke Commentary* is correct on this verse. I quote it:

"In the preceding verses," (read

them in your own Bible), "the apostle has been showing the duty, reverence, and obedience, which all Christians, from the highest to the lowest, owe to the civil magistrate; whether he be emperor, king, proconsul, or other state officer; here [verse 8] he shows them their duty to each other: but this is widely different from that which they owe to the civil government: to the first [government] they owe subjection, reverence, obedience, and tribute [taxes]; to the latter [individual fellowman] they OWE nothing but mutual love, and those offices which necessarily spring from it. Therefore, the apostle says, Owe no man; as if he had said: Ye owe to your fellow brethren nothing but mutual love, and this is what the Law of God requires, and in this the Law is fulfilled. Ye are not bound in obedience to them as to the civil magistrate."

I think that makes it clear. The passage in the Bible is explaining what the law requires. Man's law — man's government — requires that we owe taxes, obedience to laws and ordinances, etc. But to fellowman, GoD's Law requires we owe him LOVE — that is all. IT IS NOT SPEAKING OF MONEY DEBTS!

It is NOT wrong to borrow money — or to loan it!

WHY Special Property Fund

Although it would not be wrong to use regular tithe-and-offering income for new building construction, I have always felt that MOST, if not all, of the funds for new property purchase and for new construction ought to come from *special*, *extra*, separate offerings — over and above tithes and regular offerings — given specially for this purpose.

That is why I have set up such a special fund, for those who are willing, to send in an *extra* and SPECIAL offering — over and above tithes and regular offerings, marked specially for this Property and Building Fund. I do feel we ought to do our very best to keep up this fund as well as God makes possible, according to the ability of each.

We desperately need the new Ad-

ministration Building. It is now our most pressing need. Our new classroom buildings — the Science Hall and the Fine Arts Building — are progressing, and should be completed and ready for use by March 1st.

Architect's plans were completed almost a year ago for the badly needed new men's dormitory, but we have had to postpone the start of actual construction. We did obtain a \$550,000 longterm (15 year) insurance company loan commitment for it. When I decided to let the loan go back, the insurance company, in spite of the then very "tight money" situation, did renew the commitment.

It is still good, but unless our Co-Workers can realize this serious NEED for these buildings, and increase this special fund, we shall probably have to lose this loan altogether. And that would be a real shame! When this building is completed, we shall have all the student housing we shall need on the Pasadena campus. We shall not go above 550 resident students.

According to present plans, we must start in a few months, the 170,000square-foot-floor-space building for the enlarged PRINTING PLANT — 70,000 square feet of that is already there in a building we recently bought.

There will be some internal remodeling on this, and the other 100,000 square feet must be added on to it. Since this is made necessary because our present plant is in the way of the new freeway, to start construction in 1970, the State will have to pay us for our present printing plant, which they will demolish. Thus they will HELP pay for our new plant.

Present plans call for ground breaking for the Administration building by next March or April — and much sooner if possible! Then I HOPE we may begin the postponed men's dormitory — to house 150 men students by a year from now — fall of 1968. Then we MUST start the Auditorium by 1969.

Co-Workers, I hope this answers a lot of questions — and opens your eyes to a LOT OF FACTS you never before realized!